

# UNITED STATES INTERNATIONAL TRADE COMMISSION

---

In the Matter of:	)	
	)	Investigation No.:
DRAMS AND DRAM MODULES	)	701-TA-431 (Preliminary)
FROM KOREA	)	

Pages: 1 through 150

Place: Washington, D.C.

Date: November 22, 2002

---

## HERITAGE REPORTING CORPORATION

*Official Reporters*  
1220 L Street, N.W., Suite 600  
Washington, D.C. 20005  
(202) 628-4888

THE UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of: )  
 ) Investigation No.:  
DRAMS AND DRAM MODULES ) 701-TA-431 (Preliminary)  
FROM KOREA )

Friday,  
November 22, 2002

Courtroom B  
U.S. International  
Trade Commission  
500 E Street, S.W.  
Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:30 a.m., at the United States International Trade Commission, LYNN FEATHERSTONE, Director of Investigations, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

Staff:

LYNN FEATHERSTONE, DIRECTOR OF INVESTIGATIONS  
BONNIE NOREEN, SUPERVISORY INVESTIGATOR  
MARY MESSER, INVESTIGATOR  
MARY JANE ALVES, ATTORNEY/ADVISOR  
JOHN GIAMALVA, ECONOMIST  
JAMES STEWART, AUDITOR/ACCOUNTANT  
SCOTT BAKER, COMMODITY-INDUSTRY ANALYST  
ROBERT CARR, COMMODITY-INDUSTRY ANALYST

APPEARANCES: (cont'd.)

In Support of the Imposition of Countervailing Duties:

On behalf of Micron Technology, Inc.:

STEVEN R. APPLETON, Chairman, President & CEO,  
Micron Technology, Inc.

MICHAEL W. SADLER, Vice-President, Worldwide  
Sales, Micron Technology, Inc.

MARK W. LOVE, Senior Vice-President, Economic  
Consulting Services, Inc.

GILBERT B. KAPLAN, Esquire

MICHAEL D. ESCH, Esquire

BONNIE BYERS, Economist

Hale and Dorr, LLP

Washington, D.C.

In Opposition to the Imposition of Countervailing  
Duties:

On behalf of Samsung Electronics Co., Ltd.; Samsung  
Semiconductor, Inc.; and Samsung Austin Semiconductor,  
LP:

WARREN E. CONNELLY, Esquire

Akin, Gump, Strauss, Hauer & Feld, LLP

Washington, D.C.

On behalf of Hynix Semiconductor, Inc. and Hynix  
Semiconductor America:

GARY SWANSON, Vice-President of Sales, Hynix  
Semiconductor America

DONG GYUN KIM, Process Engineering Director, Hynix  
Semiconductor America

JUSEON KIM, Accounting Manager, Hynix  
Semiconductor America

DANIEL L. PORTER, Esquire

JAMES P. DURLING, Esquire

MIRIAM A. BISHOP, Esquire

Willkie, Farr & Gallagher

Washington, D.C.

I N D E X

	PAGE
STATEMENT OF GILBERT B. KAPLAN, ESQUIRE, HALE AND DORR, LLP	6
STATEMENT OF STEVEN R. APPLETON, CHAIRMAN, PRESIDENT & CEO, MICRON TECHNOLOGY, INC.	11
STATEMENT OF MICHAEL W. SADLER, VICE-PRESIDENT, WORLDWIDE SALES, MICRON TECHNOLOGY, INC.	16
STATEMENT OF MARK W. LOVE, SENIOR VICE-PRESIDENT, ECONOMIC CONSULTING SERVICES, INC.	21
STATEMENT OF MICHAEL D. ESCH, ESQUIRE, HALE AND DORR, LLP	33
STATEMENT OF BONNIE BYERS, ECONOMIST, HALE AND DORR, LLP	36
STATEMENT OF DANIEL L. PORTER, ESQUIRE, WILLKIE, FARR & GALLAGHER	69
STATEMENT OF MIRIAM A. BISHOP, ESQUIRE, WILLKIE, FARR & GALLAGHER	72
STATEMENT OF GARY SWANSON, VICE-PRESIDENT OF SALES, HYNIX SEMICONDUCTOR AMERICA	78
STATEMENT OF WARREN E. CONNELLY, ESQUIRE, AKIN, GUMP, STRAUSS, HAUER & FELD, LLP	82
STATEMENT OF JAMES P. DURLING, ESQUIRE, WILLKIE, FARR & GALLAGHER	90

P R O C E E D I N G S

(9:30 a.m.)

MR. FEATHERSTONE: Good morning. Welcome to the United States International Trade Commission's conference in connection with the preliminary phase of countervailing duty investigation Nos. 701-TA-431 concerning DRAMs and DRAM Modules From Korea.

My name is Lynn Featherstone. I'm the Commission's Director of Investigations, and I'll preside at this conference. Among those present from the Commission staff are Jim Stewart, the auditor and financial analyst; Bonnie Noreen, the supervisory investigator; Mary Messer, the investigator; Mary Jane Alves, the attorney/advisor; John Giamalva, the economist; Scott Baker, the industry and commodity analyst; and we're honored to be joined also by Bob Carr, who's the head of our Electronic Technology and Equipment Unit.

The purpose of this conference is to allow you to present to the Commission through the staff your views with respect to the subject matter of the investigation in order to assist the Commission in determining whether there is a reasonable indication that an industry in the United States is materially injured or threatened with material injury or that the establishment of an industry in the United States is materially retarded by reason of imports of the

1 merchandise which is the subject of the investigation.

2 Individuals speaking in support of and in  
3 opposition to the petition have each been allocated one hour  
4 to present their views. Those in support of the petition  
5 will speak first.

6 The chair may ask questions of speakers either  
7 during or after their statements. However, no cross-  
8 examination by parties or questions to opposing speakers  
9 will be permitted. At the conclusion of the statements from  
10 both sides, each side will be given ten minutes to rebut any  
11 opposing statements, suggest issues on which the Commission  
12 should focus in analyzing data received during the course of  
13 the investigation and make concluding remarks.

14 This conference is being transcribed, and the  
15 transcript will be placed in the public record of the  
16 investigation. Accordingly, speakers are reminded not to  
17 refer in their remarks to business proprietary information  
18 and to speak directly into the microphones. Copies of the  
19 transcript may be ordered by filling out a form which is  
20 available from the stenographer.

21 You may submit documents or exhibits during the  
22 course of your presentations. However, we will not accept  
23 materials tendered as business proprietary. All information  
24 for which such treatment is requested must be submitted to  
25 the Secretary in accordance with Commission Rule 201.6.

1           Any documents that are letter size and copiable  
2 will be accepted as conference exhibits and incorporated  
3 into the record as an attachment to the transcript. Other  
4 documents that you would like incorporated into the record  
5 of the investigation should be submitted as or with your  
6 post-conference briefs.

7           Speakers will not be sworn in. However, you are  
8 reminded of the applicability of 18 USC 1001 to false or  
9 misleading statements and to the fact that the record of  
10 this proceeding may be subject to court review if there is  
11 an appeal. Finally, we ask that you state your names and  
12 affiliation for the record before beginning your  
13 presentations.

14           Are there any questions?

15           (No response.)

16           MR. FEATHERSTONE: If not, welcome, Mr. Kaplan.  
17 Please proceed.

18           MR. KAPLAN: Certainly. Thank you, Mr. Chairman,  
19 and thank you all for joining us here today. We certainly  
20 appreciate the opportunity to appear before you and make our  
21 presentations on this very important case.

22           Let me introduce our panel to begin with because I  
23 think we have some very good people and some people who know  
24 a great deal about this industry. First, to my right is  
25 Steve Appleton, who is the president, chairman and CEO of

1 Micron Technology. Mr. Appleton I don't believe has  
2 appeared before the Commission before and will provide an  
3 overview of the situation that led to the filing of this  
4 case and the impact that Korean subsidies have had on the  
5 DRAM market in the United States and on Micron in  
6 particular.

7 Then we will hear from Mike Sadler, vice-president  
8 for worldwide sales for Micron, who will discuss the  
9 unprecedented drop in DRAM prices over the past several  
10 years and the type of competition that Micron encounters  
11 with Korean producers.

12 Next, to my left, Mark Love from Economic  
13 Consulting Services will discuss how the excess Korean DRAM  
14 supply in the U.S. market has affected pricing conditions.  
15 Mike Esch, far to my right there, from Hale and Dorr will  
16 discuss products and domestic industry, and Bonnie Byers, an  
17 economist at Hale and Dorr, will briefly discuss threat of  
18 injury.

19 Let me just give some brief opening remarks if I  
20 could before turning it over to our distinguished witnesses.  
21 This is a very important case for Micron, as well as for  
22 Infineon, and I should add that Infineon is here with us,  
23 though not at the table, but they are supporting the case.  
24 Infineon and Micron are the only two companies still  
25 producing DRAMs in the United States besides the two Korean



1 companies.

2           This case is important because it seeks to address  
3 a truly outrageous practice that is occurring in Korea --  
4 the targeting of the Korean DRAM industry as a whole and in  
5 particular the bailout of a company that if it were left to  
6 operate under normal market conditions would be out of  
7 business or at a minimum would be a fraction of its former  
8 size.

9           The Commission and the Commerce Department  
10 together have the opportunity to deal not only with the  
11 specific instances in this case, but to send a strong  
12 message to all countries that market mechanisms should pick  
13 winners and losers, not national governments. This case  
14 demonstrates all the traditional factors of causation and  
15 injury to the domestic DRAM industry.

16           Imports from Korea have been increasing,  
17 particularly since the lifting of the antidumping order on  
18 Hynix that was announced in October, 2000. Korean  
19 producers' share of the United States market is up over the  
20 period of investigation, while the U.S. producers' share is  
21 down. Pricing has decreased across the board, as will be  
22 discussed, at rates that far outpace any normal downward  
23 price trend that you would anticipate in this industry. In  
24 addition, there is clear evidence of price underselling,  
25 which has resulted in significant suppression and depression

1 of DRAM prices in the United States market.

2 Hynix and Samsung alone account for nearly half of  
3 global DRAM production. Korean producers, therefore, play a  
4 major role in establishing the supply in the U.S. market and  
5 consequently the prices at which DRAMs are sold in the  
6 United States. Micron has watched prices fall by nearly 90  
7 percent in the past two years. Micron has done what a  
8 rational DRAM producer should do during a downturn. It has  
9 tightened its belt, cutting costs and delaying capital  
10 expansion plans that would only exacerbate the oversupply  
11 problem.

12 Not so the Korean companies. They continue to  
13 ramp new capacity. The Korean companies had to borrow  
14 extensively and take on a lot of debt to fund these  
15 expansions. Much of this funding came from government banks  
16 like the Korea Development Bank going over many years.

17 To make matters worse, when Hynix found itself  
18 unable to repay its debt the Korean Government stepped in to  
19 profit up with over \$12 billion in assistance last year  
20 alone. These subsidies have the impact of prolonging and  
21 exacerbating an already unprecedented downturn in the DRAM  
22 market, enabling Hynix to continue to produce at full  
23 capacity. While Micron sees stiff competition from both  
24 Korean companies, Hynix in particular has engaged in  
25 aggressive sales practices in the U.S., as others on the

1 panel will elaborate.

2 As Mr. Appleton will tell you, Korean competition  
3 in the U.S. market has caused significant harm to Micron  
4 resulting in two years of unprecedented operating losses and  
5 forcing Micron to cut spending on expenditures that help  
6 keep Micron at the cutting edge of DRAM production. This is  
7 unacceptable, particularly when the cause is the Korean  
8 Government underwriting the continued existence of an  
9 otherwise bankrupt company. The United States has already  
10 lost all the rest of the U.S. based DRAM producers. We need  
11 to take action here so we don't face any continuation of  
12 that trend.

13 I also want to note one thing which Mr. Byers will  
14 pick up on at the end of our presentation, which is that  
15 Micron felt it was important to file a countervailing duty  
16 case when it did because it has become clear over the past  
17 several months that the Korean Government and the banks it  
18 controls are not done with their subsidization practices.

19 It has been widely reported in the Asian press  
20 that Hynix's financial advisor is now recommending a new  
21 round of financial assistance to Hynix amounting to another  
22 \$2 trillion yuan or about \$1.75 billion. This would include  
23 another debt for equity swap, debt forgiveness, and  
24 extension on maturities of remaining loans. In addition, it  
25 has been reported that Hynix is also asking the government

1 for \$1 trillion yuan or \$784 million in new funding so it  
2 can upgrade its production equipment. This clearly poses a  
3 whole new threat to producers like Micron.

4 With that I'll conclude my opening and ask Mr.  
5 Appleton to take over here, as I'm sure he can.

6 MR. APPLETON: Thank you, Mr. Kaplan. Good  
7 morning, ladies and gentlemen. I sincerely appreciate the  
8 opportunity to share some thoughts with you today. My name  
9 is Steve Appleton. I am the chairman of the board, CEO and  
10 president of Micron Technology. I'm not here today to speak  
11 about this case based upon the data that my team has  
12 collected and provided, most of which you either have before  
13 you or will have before you, but based on my personal  
14 experience and knowledge in this industry.

15 This is an important case not only for Micron, but  
16 for the international trading system. When I joined Micron  
17 almost 20 years ago, we were a small, struggling, startup  
18 company. Of course, that didn't matter. We believed in a  
19 dream. We believed that if we innovated and outperformed  
20 our competition that we would prosper and we would share in  
21 those rewards.

22 It took a little more than 18 months before I  
23 experienced my first real world environment. The Japanese  
24 dumping forced out of the market nine out of the 11 U.S.  
25 DRAM producers, and it almost wiped out our little company

1 in Boise, Idaho. Ultimately, as many of you are aware, the  
2 U.S. Government saw the Japanese actions for what they were.  
3 They put in place an antidumping order, and Micron was given  
4 a chance to live another day.

5 It was only after all of the data came to light  
6 many years later that we realized that even at that time  
7 Micron was the lowest cost manufacturer of DRAM in the  
8 world. Little did I know that the pursuit of a level  
9 playing field would be a lifelong challenge.

10 By the time we reached the early 1990s, the Korean  
11 companies at that time, -- LG, Samsung and Ingdyne, now  
12 known as Hynix -- in conjunction with their government and  
13 using the Japanese model, were heavily targeting the DRAM  
14 industry as an area of growth. They built incredible  
15 amounts of capacity, often spending more on equipment in one  
16 year than their annual revenues.

17 This expansion could only be accomplished through  
18 one avenue, and that's debt. They built an incredible  
19 amount of debt. They built incredible amounts of capacity.  
20 Their expansion continued year after year regardless of the  
21 market demand. This ultimately led to the dumping of  
22 products on the U.S. market and resulted in trade cases many  
23 of you are familiar with. Despite those cases, this  
24 practice continues to this day.

25 It is true Micron has been able to grow through

1 this period, but it's not been without a lot of pain. At  
2 times we have contracted and expanded with the market. We  
3 have been fortunate in that as other companies exited the  
4 DRAM industry we were able to join those assets and  
5 employees with Micron's operations. A key point is that our  
6 growth was through the acquisition of existing capacity, not  
7 through the creation of new capacity. Today, we are the  
8 second largest producer of DRAM in the world, which is an  
9 incredible achievement given the unlevel playing field that  
10 we have had to overcome.

11 However, I'm here to tell you that we are at a  
12 dangerous point in our corporate life. This critical moment  
13 exists because of the manipulation of normal market  
14 principles. More specifically, it exists because of the  
15 Korean Government's direct intent to maintain and grow their  
16 world share of the DRAM market regardless of the cost.  
17 Those costs have been huge.

18 I used to tell our employees and our shareholders  
19 that eventually even the Korean Government would run out of  
20 money. The Korean Government did run out of money in 1997  
21 and was largely attributable to the massive investment being  
22 made in DRAM capacity with no financial return. The history  
23 books now show that the IMF needed to inject \$60 billion  
24 into the Korean financial system to keep it from defaulting  
25 on its national debt.

1           I testified before the House Banking Committee in  
2   early 1998 that without true corporate reform as a condition  
3   for the IMF loan, we would again experience the unlevel  
4   playing field created by government subsidies to the Korean  
5   DRAM industry. Ladies and gentlemen, unfortunately my worst  
6   fears have come to pass. The Korean DRAM companies have  
7   continued to add capacity during the worst period in our  
8   history.

9           I don't want to dwell on the subsidies provided by  
10   the Korean Government because I know you have data regarding  
11   what in my mind are staggering sums of money provided to the  
12   Korean DRAM companies. I want to focus more on what is  
13   happening to Micron has a result of these subsidies.  
14   Despite my pride not wanting me to say this, I am running  
15   out of answers on how to deal with it.

16           If we were not competitive I would have no  
17   complaints, but that is not the case. The severity of what  
18   is happening to Micron is occurring needlessly because a  
19   company that for all intents and purposes is bankrupt is  
20   being artificially protected from normal market principles.

21           Let me list the challenges we face as a result of  
22   this. It's clear the selling price of the product is far  
23   below the cost of our production and is directly  
24   attributable to the irrational market behavior by the  
25   Koreans. We lost \$1 billion in 2001. We lost \$1 billion in

1     2002. Our fiscal 2002 ended a couple of months ago.

2             We cannot replace critical positions in the  
3     company. I want to pause for a moment and talk about that  
4     because often in particular I think our critics would point  
5     to Micron and say well, they haven't cut the company in  
6     half, or they haven't laid off thousands of people, but I  
7     think it's important to note that when Micron went through a  
8     period of near death in the 1980s I was there. I was  
9     responsible for a lot of what was happening there, and it  
10    was very, very painful to do. I made a promise to myself  
11    and I made a promise to our people that we would do all we  
12    could to keep them.

13            We have about 13,000 people in the United States.  
14    We have been able to avoid massive layoffs by making other  
15    changes. Sure, people have different jobs. They work  
16    different hours of the night sometimes. They have lost  
17    benefits and so forth, but the fact of the matter is we've  
18    tried to keep our commitment to those people, and we  
19    shouldn't be penalized for that in the evaluation of what's  
20    going on here.

21            We have not been able to complete a wafer facility  
22    that we constructed in 1995, seven years ago. We have a  
23    facility 30 minutes from this building that's being one-  
24    third utilized. We have an R&D facility that's only  
25    partially operating. The list goes on. Not to emphasize



1     this because this is not the point; I personally have not  
2     received one dime of compensation in over a year.

3             There is no question this activity is injuring  
4     Micron. The activity by the Korean Government to subsidize  
5     the DRAM industry must be addressed. We hope you will  
6     assist us in this endeavor.

7             Thank you for your time.

8             MR. KAPLAN: Mr. Sadler?

9             MR. SADLER: Good morning, Mr. Chairman and  
10    members of the Commission staff. My name is Mike Sadler. I  
11    am vice-president of worldwide sales for Micron Technology.  
12    I've testified previously before the Commission and the  
13    Commission's staff on behalf of Micron.

14            As the Commission has previously recognized, DRAMs  
15    are essentially a commodity product sold on the basis of  
16    price and price alone. The commodity nature of DRAMs arises  
17    from the realities of the DRAM business. The vast majority  
18    of Micron's competitors, including specifically Samsung and  
19    Hynix from Korea, manufacture DRAMs that are equivalent in  
20    performance to our own.

21            Samsung and Hynix, like Micron, are qualified  
22    suppliers to large and small customers throughout the United  
23    States. Samsung and Hynix both introduced new products and  
24    commercial volume within the same relatively short time span  
25    as our own commercial production introduction.

1           Finally, DRAMs, unlike microprocessors, do not  
2    enjoy brand name recognition. In illustration, a consumer  
3    does not buy a computer advertising Micron Inside.  
4    Therefore, Micron cannot expect a price premium relative to  
5    other DRAM manufacturers.

6           In sum, while we at Micron seek to distinguish  
7    ourselves based on superior technological leadership and  
8    service, our customers have proven that they buy DRAMs on  
9    the basis of price. The electronics business in general, as  
10   characterized by the PC industry, shows a similar trend as  
11   these products become more commodity like and, as a result,  
12   quite price sensitive.

13           The price collapse in the DRAM industry should not  
14   be confused with reversals suffered by the general  
15   technology sector. Unlike the tech sector in general, the  
16   DRAM industry did not experience an extended boom period.  
17   Rather, our boom occurred only in the year 2000. Unlike the  
18   tech industry, when the bubble burst in 2000, demand in our  
19   market did not fall. In fact, DRAM demand actually  
20   increased after 2000 even as DRAM prices plummeted.

21           The principal cause of this extraordinary price  
22   collapse that Mr. Appleton referenced, as other witnesses  
23   will also emphasize, is surplus production by Korean  
24   manufacturers, surplus production that is financed by  
25   unlawful Korean Government subsidies. The tech market

1 collapse, however, has resulted in even greater DRAM price  
2 sensitivity from our customers. This intensifying focus on  
3 price has exacerbated the price collapse in our market and  
4 magnified the injurious impact of the unlawful Korean  
5 subsidies.

6 Competition among suppliers in the DRAM market,  
7 especially by Hynix and Samsung, has compelled Micron to cut  
8 prices in order to win orders and defend our share of our  
9 customers' business. Over the past couple of years, we have  
10 even had to price DRAMs below cost of goods sold or face the  
11 loss of valuable business.

12 Although we have documented lost sales and revenue  
13 at specific accounts, we know that we have only scratched  
14 the surface. Our losses have been much more extensive than  
15 what has been documented, with price declines in particular  
16 affecting every single customer account in the United  
17 States.

18 One example is our recent experience with a well-  
19 known domestic computer manufacturer. Our average share of  
20 this manufacturer's business has been approximately 40  
21 percent with Hynix being about 20 percent. If Hynix had not  
22 been participating with subsidized supply, Micron's share  
23 would likely have increased towards 50 percent.  
24 Furthermore, Hynix retained its share through aggressive  
25 pricing tactics, forcing Micron to cut our prices to protect

1 our share. Although impossible to quantify on a transaction  
2 by transaction basis, the overall annual loss is certainly  
3 in the hundreds of millions of dollars at this customer  
4 alone. This type of example is repeated across virtually  
5 customer we deal with nationwide.

6 Hynix, among all of our competitors, is the most  
7 aggressive on price. Even though Hynix has been on the  
8 verge of financial collapse for years, the Korean Government  
9 has intervened time and time again to keep the company  
10 afloat. Due to the unlawful subsidies provided by the  
11 Korean Government, Hynix has been and continues to operate  
12 without the same regard for costs and profit that drive  
13 Micron and other unsubsidized DRAM manufacturers.

14 Let me give you a couple examples of Hynix's  
15 pricing tactics from a July, 2001, brokerage report from  
16 Credit Suisse First Boston, and I quote. "We have erased  
17 the 20 cent to 25 cent contract price premium for DRAM sales  
18 in second half '01 as we believe that Hynix Semiconductor  
19 will continue to sell aggressively into this market."

20 Just two months ago, from J.P. Morgan, "We expect  
21 Hynix to continue to aggressively play on the DRAM market by  
22 selling at below market prices to maximize cash inflow while  
23 reducing inventory via an expected increase in production  
24 out. As a result, we believe this news is negative for the  
25 DRAM market, as well as for DRAM spot market prices."

1           Micron has received numerous reports from the  
2 market that Hynix routinely sells to contract buyers at spot  
3 market prices. As you may recall, in the Taiwan DRAM  
4 investigation the Commission expressed concern that Taiwan  
5 producers were selling more on the spot market, while U.S.  
6 producers like Micron were selling more to OEM customers.  
7 While I believe that this concern was misplaced, there is  
8 absolutely no doubt that Samsung and Hynix are both selling  
9 substantial volumes of product to OEM customers.

10           Even if a pattern existed distinguishing the focus  
11 of Korean and U.S. DRAM producer sales efforts, spot market  
12 prices impact the ultimate sales prices for OEM customers.  
13 Although OEMs do not usually buy DRAMs on the spot market,  
14 they are well aware of spot market pricing. As a matter of  
15 fact, they receive daily solicitations of spot market sales  
16 offers and routinely use these offers to drive prices down  
17 in our regular purchase and sales negotiations.

18           Micron always hopes to obtain a price premium on  
19 OEM sales because we have established ourselves as a long-  
20 term, dependable supplier of the highest quality DRAMs to  
21 these customers, but our ability to do so is completely  
22 undercut when our competitors, including Hynix, are willing  
23 to supply them at the equivalent of spot market prices.

24           Finally, we are not talking about two relatively  
25 minor players in the U.S. market. Both Samsung and Hynix

1 are major suppliers in terms of volume. Samsung has a  
2 substantial U.S. market presence and is a formidable  
3 competitor across all of our accounts. Hynix by itself is  
4 significant in terms of U.S. sales volume and appears  
5 desperate to buy an even larger U.S. market share through  
6 aggressive pricing tactics.

7           Subsidized Korean production has resulted in a  
8 DRAM market for Micron and other domestic producers that has  
9 never, ever been worse. It is increasingly more difficult  
10 for us to make sales and impossible to generate a profit as  
11 demonstrated by our sustained period of losses. Korea's  
12 unfair trade practices in providing these unlawful subsidies  
13 are an obstacle that we may not be able to overcome without  
14 your intervention. The record in this investigation will  
15 establish that imports from Korea are causing material  
16 injury to the U.S. DRAM industry.

17           I sincerely appreciate the opportunity to appear  
18 before you again and welcome any questions that you may  
19 have. Thank you.

20           MR. KAPLAN: Thank you, Mr. Sadler.

21           Mr. Love?

22           MR. LOVE: Thank you, Mr. Kaplan. Good morning.  
23 My name is Mark Love. I am senior vice-president of  
24 Economic Consulting Services, consultant to Petitioner in  
25 this investigation.

1           Mr. Chairman, I have a set of five exhibits that  
2 will accompany my remarks, and I would like, if I could, to  
3 introduce these at this time.

4           MR. FEATHERSTONE: We'll accept them as Collective  
5 Conference Exhibit 1.

6           MR. LOVE: Thank you. I don't think I can match  
7 the eloquence of the previous witnesses in describing the  
8 massive Korean Government subsidies and the injury that's  
9 caused to the domestic DRAM industry. My testimony will in  
10 somewhat more workmanlike fashion elaborate further on the  
11 injury inflicted on the domestic industry and demonstrate  
12 how this injury has been caused by subsidized DRAM supply  
13 from Korea.

14           I will make three points. First, DRAM supply from  
15 the Korean industry is a major factor in supply/demand  
16 conditions in the U.S. and world DRAM markets. Second,  
17 unlawful subsidies have supported an extraordinary increase  
18 in DRAM supply by the Korean industry. Third, and this will  
19 consume the bulk of my testimony, the increase in DRAM  
20 supply by the Korean industry has been a major factor in  
21 depressing DRAM prices.

22           On the first point, the very size of Hynix and  
23 Samsung should leave no doubt that Korean supply is a major  
24 factor in supply/demand conditions in both the U.S. and  
25 world DRAM markets. Of the approximately 30 fabricating

1 lines operating in the world today, Hynix and Samsung  
2 together operate 13. Eleven of these are in Korea, and I  
3 would note that I believe four of those 11 have been brought  
4 on stream during the period of investigation.

5 In terms of DRAM output, Korea's dominance is  
6 greater. We estimate that the two Korean companies together  
7 account for approximately 40 percent of the world total and  
8 that over the 2000-2001 period of the intense DRAM price  
9 declines they were roughly of equivalent size. As Mr.  
10 Kaplan stated in his testimony, some estimates put their  
11 share of total world output closer to 50 percent today. I  
12 refer you to Exhibits 1 and 2 with data that support these  
13 statements.

14 On Point 2, the increase in supply by Hynix and  
15 Samsung has been dramatic during the last two years. We  
16 estimate that from the year 2000 to the year 2002 output  
17 growth for Hynix and Samsung alone, the growth alone,  
18 exceeds the total supply of those two companies in the year  
19 2000.

20 This growth was so large that the addition to  
21 supply by Hynix and Samsung since 2000 amounts to  
22 approximately 20 percent of total U.S. supply today. That  
23 is, the addition over those two years is currently equal to  
24 about 25 percent of total world supply. In other words, had  
25 Hynix and Samsung output remained at 2000 levels, total



1 world supply right now would be 25 percent less. This will  
2 become important as I go on.

3 If we focus just on Hynix, the Korean producer  
4 that has received the largest subsidies, we estimate that  
5 the expansion of Hynix's output alone over the 2000-2002  
6 period accounts for approximately ten percent of total world  
7 DRAM output today.

8 We expect the Commission's questionnaire data will  
9 refine these estimates to a more accurate measurement, but  
10 the conclusion will be the same. Subsidized supply  
11 expansion by the Korean producers has been significant  
12 enough to be a major factor in world DRAM market conditions,  
13 and it is this supply growth by Hynix and Samsung that has  
14 fed the growing supply of imports into the United States,  
15 causing the material injury to the domestic industry that  
16 Mr. Kaplan summarized.

17 My third point involves the inevitability of price  
18 depression worldwide resulting from the subsidization of the  
19 dominant Korean industry. I start with the axiom that the  
20 benefit of subsidies relieved Korean companies of major cost  
21 and thereby gave them the flexibility to price wherever they  
22 needed to move the product. This price flexibility has  
23 directly contributed to lower prices in the U.S. market and  
24 to the price underselling that Micron has faced for two  
25 years now.

1           As important as this direct pricing flexibility  
2       has been in causing price depression, in this case the  
3       extraordinary increase in subsidized DRAM supply has played  
4       an even greater role. To analyze the price depression  
5       related to this supply expansion requires an understanding  
6       of the fundamental determinants of DRAM price behavior, a  
7       subject which the Commission staff has elaborated on  
8       extensively in the past.

9           I've identified from that previous elaboration  
10      four determinants that explain both the short-term and long  
11      term price trends observed in the market, and I will review  
12      them briefly. First of all, there is a natural, long-term,  
13      downward trend in DRAM prices related to technology driven  
14      cost declines. As noted in the prior ITC investigation, one  
15      can normally expect a price declined related to cost  
16      improvements on the order of 20 percent per year roughly.

17           The problem during this period of investigation,  
18      however, is the extreme declines in price far exceeded what  
19      could be expected from steady reductions in per bit costs of  
20      production. I provide in Exhibit 3, to which I turn your  
21      attention, a graphic representation of actual DRAM prices  
22      plus an estimation of the price trend adjusted for cost  
23      reductions due to advances in production process technology.

24           Just a comment or two on Exhibit 3. The solid  
25      black line, of course, represents actual market prices.

1 This would be in cost per megabit so that we're not  
2 struggling with the problem of prices of different density  
3 products over different periods of time, so it's a  
4 consistent series. You will note that this dark, steady  
5 line along about the end of 2000, beginning of 2001, crossed  
6 the cost adjusted line. This was in the process of the  
7 major price decline that has been referred to several times.

8 I would just note there that it was right at that  
9 point that the first bailout of Hynix occurred, and we  
10 believe that had significant impact on driving prices down  
11 to the low point that you see toward the end of 2001. The  
12 crossover point, by the way, is consistent with the  
13 development of huge operating losses by the world industry  
14 in 2001 and 2002. That's not coincidental, by the way.

15 The second price determinant that I identify  
16 relates to the fact that prices will typically exhibit  
17 sustained wider swings uncorrelated with the underlying cost  
18 trend that can last for up to a period of a year or more.  
19 We see such a sustained price trend on Exhibit 3 over the  
20 period from 2000 to 2001. These wider swings are caused by  
21 differentials that occur in the rate of supply growth  
22 relative to the rate of demand growth.

23 Now, demand for DRAMs has increased at a high  
24 annual rate every year since the industry began. This we  
25 know. Supply in general has commensurately grown with

1 demand over time, but the two have rarely moved in perfect  
2 synchronization. There are good reasons for that.

3 Predictions of demand growth even one year out by market  
4 participants are not often precisely accurate, and there are  
5 greater margins of error typically in forecasts two or three  
6 years out, so temporary mismatches in demand and supply are  
7 frequent.

8           Moreover, producers cannot increase supply quickly  
9 in response. This is well established. There are long lags  
10 anywhere from one to three years between the time a company  
11 decides to increase capacity and the time the new capacity  
12 is brought into full production, depending on the nature of  
13 the expansion.

14           The third price determinant, closely related to  
15 the second that I just went through, involves the well-  
16 established price inelasticity of both DRAM supply and DRAM  
17 demand. This inelasticity means that modest shift in demand  
18 or supply or the expectation of such shifts will lead to  
19 proportionately significant price movements.

20           Here I turn your attention to my Exhibit 4, which  
21 is just a simple illustration. This is not a fancy exhibit,  
22 but just visually provides you with an understanding of how  
23 conditions of inelasticity in supply and demand will lead to  
24 significant price changes if, for example, in this case  
25 supply shifts outward by a given amount.

1           By contrast, on the right side of that Exhibit 4  
2   you see conditions of elastic supply and demand, the same  
3   supply shift. Let's assume that that supply shift caused by  
4   Hynix will result in a much smaller price movement. In this  
5   market, much of the volatility and sustained price swings  
6   really does relate to the inelasticity of both supply and  
7   demand, which generates much bigger price movements.

8           If we take the second and third price determinants  
9   together, that is the regular mismatch of supply growth and  
10   demand growth, and combine it with the inelasticity issue,  
11   we can explain much of the volatility consistently exhibited  
12   by DRAM prices. Because supply and demand are so inelastic,  
13   once supply growth overtakes demand growth prices will  
14   decline significantly, even proportionately more than the  
15   quantity of the relative supply growth.

16          The key point for this case is that the ability of  
17   the industry to restore a sustainable supply/demand balance  
18   within these conditions, and there is always a constant  
19   readjustment to get to a sustainable supply/demand balance,  
20   i.e., a profitable price. It depends critically on all  
21   producers being subject to market driven constraints of  
22   cost.

23          If a large producer engages in capacity expansion  
24   such as, for example, Hynix has done over the last several  
25   years that is sustained by massive subsidies, that addition

1 to supply will short circuit market based adjustments toward  
2 a sustainable supply/demand balance, and this will be true  
3 regardless of demand conditions.

4 Now, Respondents may attribute the drastic fall in  
5 DRAM prices solely to the normal market cycles experienced  
6 by the DRAM industry. Listening to Mr. Appleton, I'm  
7 wondering what a real, normal market cycle would be in this  
8 industry, but, nevertheless, we'll refer to a normal market  
9 cycle.

10 We think such a contention fails to explain the  
11 unprecedented price collapse experienced in the current  
12 market, nor does it account for the subsidized, financially  
13 unjustified expansion of supply from the largest DRAM  
14 producing country in the world; an expansion that will cause  
15 price depression and price suppression again regardless of  
16 where you are in the market cycle.

17 Unfortunately, this Korean supply expansion hit  
18 the market during a cyclical downturn in the U.S. economy,  
19 pushing DRAM prices down even further than would have  
20 otherwise occurred. Korean expansion during the last two  
21 years basically turned the last two years into a financial  
22 debacle for world producers.

23 It is true the decline in prices during late 2000  
24 and 2001 as seen in my Exhibit 3 was due to a reduction in  
25 the rate of growth in DRAM demand from levels in prior

1 years. This reduction in DRAM demand growth reflected the  
2 effects of the recession on business and consumer  
3 consumption of computers and computer systems.

4 However, the high growth in the amount of DRAM  
5 memory incorporated in each of these computers or systems  
6 offset the unit decline, yielding a continued strong, but  
7 somewhat reduced, growth in DRAM demand. Again, subsidized  
8 additions by Korea to world and U.S. supply were a  
9 significant part of the supply/demand conditions.

10 The fourth and final price determinant factor I  
11 would like to consider relates to the commodity nature of  
12 the product. This was discussed by Mr. Sadler, and I would  
13 extend this as follows. The commodity nature of the product  
14 plus the highly organized way in which the product is bought  
15 and sold endows the DRAM market with price characteristics  
16 of an asset market where expectations of future supply and  
17 demand conditions constantly affect current prices.

18 We believe, for example, that each of the three  
19 Hynix bailouts starting in January, 2001, significantly  
20 changed expectations about the likely rate of continued  
21 supply growth of Hynix. When market participants realized  
22 that Hynix would be resuscitated by government largess and  
23 would have the ability to operate outside the normal cost  
24 constraints applicable to domestic producers, price became  
25 further depressed.

1           Here I refer you to my Exhibit 5. It shows price  
2 trends over the period from December, 2000, to December,  
3 2001, putting again the prices on a per megabit basis. This  
4 shows prices for the 64 MB and the 128 MB, kind of the all  
5 weather product, over this period of time. We see that the  
6 prices fell from 5.5 cents to a low of approximately one  
7 cent, which, by the way, was down to at, near or below  
8 variable cost unprecedented.

9           The bailout of Hynix, which changed market  
10 expectations of future supply conditions, were, in our  
11 opinion, a significant factor in these price declines. You  
12 can see there was one in January '01. There was another one  
13 in May '01, and there was a final one in October '01.

14           I'd like to try to make the importance of the role  
15 of expectations a little clearer if I could. I would do  
16 that by posing a hypothetical. Let's assume that there was  
17 an announcement by the Korean Government today, and that  
18 announcement went something like this. We are going to  
19 forswear all further subsidies and support for the DRAM  
20 industry in Korea. In addition, we are going to request  
21 that Hynix immediately take action to find a merger partner  
22 and, barring that, sell their assets. We want this to occur  
23 by the end of the year.

24           Now, expectation theory, and given the large size  
25 of Hynix, one would expect that that announcement would



1     cause an immediate increase in prices in the DRAM market.  
2     As it played out as actually coming to pass, those would be  
3     sustained large increases in DRAM prices. This announcement  
4     would bring the promise that supply would be determined once  
5     again by true normal market costs; that DRAM companies would  
6     succeed or fail on the basis of their efficiency and sound  
7     financial management.

8             It would also introduce the concept that consumers  
9     should actually pay as much as the product costs, which has  
10    not been the case for the last two years. That's not an  
11    unreasonable objective I would think. That's why we're  
12    here. I would daresay that if you asked most of the DRAM  
13    producers in the world, they would heartily agree with my  
14    prediction that that announcement would cause a significant  
15    price increase.

16            If you take all of the factors I've laid out here,  
17    I've come to the best guesstimate that I could of what the  
18    price would be today if the subsidized supply expansion had  
19    not occurred, and my guesstimate is about at least 25  
20    percent. Prices would be higher by that amount today were  
21    it not for the subsidized expansion from Korea. I've been  
22    advised by participants in the industry that that's a very  
23    low number and it would be significantly greater than that,  
24    but I put that as a floor, as a minimum. Even the minimum  
25    would constitute the significant cause of material injury

1       that's been going on in this industry.

2               That concludes my comments. Thank you very much,  
3       Mr. Kaplan.

4               MR. KAPLAN: Thank you, Mr. Love.

5               Mr. Esch?

6               MR. ESCH: Thank you. Good morning. My name is  
7       Michael Esch. I'm a partner with Hale and Dorr. I'll  
8       briefly address two issues in this case; first, the  
9       appropriate definition of the domestic like product and,  
10      second, the domestic industry and application of the related  
11      parties provision.

12              The scope of this investigation as initiated by  
13      the Department of Commerce covers all dynamic random access  
14      memory or DRAM. This includes both finished and unfinished  
15      DRAM and finished DRAMS that have been further advanced by  
16      the relatively minor and simple attachment of the DRAMS to a  
17      circuit board to form memory modules.

18              As the Commission has recognized in past  
19      investigations, DRAMS constitute a distinct group of  
20      semiconductor products that are distinguished by their  
21      physical characteristics and functions. Scope, therefore,  
22      includes all forms of DRAM, but excludes other forms of  
23      memory devices such as SRAMs, static random access memory,  
24      or flash memory.

25              Petitioner submits that as the Commission has

1 found in past investigations, it should again find that  
2 there is a single like product consisting of all forms of  
3 DRAM. The distinct characteristics and function of DRAM  
4 products provide a clear dividing line between DRAM and  
5 other types of memory devices. At the same time, the  
6 similarity in production, functions and uses of the various  
7 densities and types of DRAM amply supports a finding of a  
8 single like product.

9           The domestic industry producing the domestic like  
10 product consists of all U.S. producers of DRAM. This  
11 includes the domestic producers that fabricate DRAM, any  
12 companies that may exist that would package DRAM from  
13 uncased imported DRAM dies, and companies like Micron and  
14 Infineon that both fabricate and package DRAMs in the United  
15 States. This definition again is consistent with the  
16 definition adopted by the Commission in its past  
17 investigations.

18           In addition to Micron and Infineon, which both  
19 fabricate and package DRAMs in the United States, there are  
20 several companies listed in the petition that have  
21 fabricated DRAMs in the United States in the last three  
22 years. Two of these are Samsung Austin Semiconductor, a  
23 subsidiary of the Korean Respondent, Samsung Electronics,  
24 and Hynix Semiconductor Manufacturing, a subsidiary of the  
25 Korean Respondent, Hynix Semiconductor.

1 Under the related parties provision of the  
2 statute, the Commission must determine whether these two  
3 clearly related parties -- not related to each other, but  
4 related to a foreign exporter of the subject merchandise;  
5 whether these two U.S. producers should be excluded from the  
6 domestic industry for purposes of your analysis.

7 Two of the key factors that the Commission must  
8 consider in applying the related parties provision are,  
9 first, the reason that the domestic producer has decided to  
10 import the subject merchandise and, second, whether  
11 inclusion or exclusion of the related party would skew the  
12 data for the rest of the industry.

13 With regard to the first factor, I believe it's  
14 quite clear that the primary interest of the parent  
15 producers, the Respondents in this case, lies in their  
16 Korean operations. Each of the Korean headquartered  
17 producers operates multiple DRAM fabrication facilities in  
18 Korea, while having just one such facility in the United  
19 States. Moreover, the U.S. facilities are not integrated  
20 producers. All of their production is shipped to Korea for  
21 packaging and finished DRAM.

22 With regard to the second factor, we ask that the  
23 Commission look very closely at the questionnaire response  
24 data to determine whether the financial condition of the  
25 U.S. operations of these two producers are generally in line

1 with the results reported by the other U.S. producers or  
2 not. If they're not in line with the rest of the industry,  
3 inclusion of the results would skew the analysis, and we  
4 believe they should be excluded.

5 That concludes my presentation.

6 MR. KAPLAN: Thank you, Mr. Esch.

7 Ms. Byers?

8 MS. BYERS: Good morning. My name is Bonnie  
9 Byers, and I'm an international trade economist with the law  
10 firm of Hale and Dorr.

11 The previous panelists have provided compelling  
12 evidence regarding the current impact that subsidized Korean  
13 imports have had on Micron. These factors alone provide  
14 sufficient grounds for a finding that the U.S. industry  
15 producing DRAMs is suffering current material injury as a  
16 result of imports from Korea.

17 It should not be overlooked, however, that U.S.  
18 DRAM producers are also facing further injury because of an  
19 imminent onslaught of subsidized DRAM from Korea. The  
20 reasons for this are straightforward. Ongoing subsidies to  
21 Hynix and Samsung will allow these two companies to continue  
22 to increase their production levels and to export even more  
23 subsidized product to the United States.

24 Many of the factors that point to threat are  
25 present in this case, including the nature of the subsidies

1 concerned, a significant rate of increase in imports,  
2 substantial new capacity in Korea, price depressing and  
3 suppressing effect and a high probability that DRAM that may  
4 become subject to a countervailing duty determination in the  
5 European Union would be diverted to the United States.

6           There is also clear evidence that current  
7 subsidized imports from Korea are having an impact on  
8 Micron's ability to develop the next generation of DRAM. I  
9 will discuss each of these briefly, and then we would cover  
10 them much more fully in our brief.

11           The most compelling reason that the Korean imports  
12 threaten further injury to the U.S. industry is that the  
13 Korean Government and the banks that it controls are poised  
14 to provide huge new bailouts to Hynix. Just yesterday, the  
15 *Financial Times* reported that Hynix's government directed  
16 creditor banks would bankroll the sale of Hynix's flat  
17 screen business to a Chinese company, a move that analysts  
18 agree amounts to a \$380 million indirect subsidy to Hynix.

19           Worse still, next week a whole new bailout for  
20 Hynix is scheduled to be unveiled in Korea. This \$2  
21 trillion yuan, which is about \$1.75 billion, debt relief  
22 package is reported to include additional debt forgiveness,  
23 interest rate reductions, extension of loan maturities and  
24 another debt for equity swap. Moreover, some reports  
25 indicate that Hynix is also looking for another \$780 million

1     in new loans so that it can finance the purchase of new  
2     capital equipment.

3             Finally, Hynix announced yesterday that it would  
4     issue unsecured bonds bearing the unbelievable coupon rate  
5     of only 6.5 percent. If past is prologue, these bonds will  
6     be purchased primarily by Hynix's existing government  
7     controlled creditors. All these measures will permit Hynix  
8     to maintain and even expand its production and exports to  
9     the United States.

10            The nature of the subsidies programs covered in  
11     this investigation also give rise to a likelihood of future  
12     injury. The subsidy programs include government sponsored  
13     loans, the purchase by the Government of Korea of  
14     convertible bonds, the conversion of debt into equity and  
15     the writeoff of outstanding loans.

16            All these measures have freed up working capital,  
17     which has allowed the Korean companies to invest in new  
18     capital equipment and which in turn will result in  
19     substantial increases in production over the next year. In  
20     fact, many of these loans that are being provided by the  
21     Korean Government through government agencies like the  
22     Industrial Bank of Korea and the Korean Development Bank are  
23     actually termed industry facility investment loans.

24            How will this increased production affect the  
25     market for DRAM in the United States? Hynix's own public

1 data shows that it exports 94 percent of the semiconductors  
2 that it makes. Ninety-four percent. Hardly anything stays  
3 in the Korean market. Of this total, fully one-third comes  
4 to the United States. Thus, any increase in production from  
5 Hynix is going to flow to the U.S.

6 Second, as we noted in our petition, imports from  
7 Korea have increased significantly over the past several  
8 years, particularly after the lifting of the U.S.  
9 antidumping duty on Hynix. The rate of increase in imports  
10 has also accelerated since the year 2000 and is likely to  
11 increase again as Hynix ramps its newest Korean production  
12 facility at Chung Joo Fabay to full production capacity. As  
13 noted above, much of this production will end up coming to  
14 the United States, which is still the single largest market  
15 for DRAM in the world.

16 Third, increased Korean imports into the U.S. are  
17 even more likely if the European Union places provisional  
18 duties on Korean DRAM as a result of the antisubsidy  
19 investigation initiated there last June. Faced with higher  
20 import duties in Europe, it is highly likely that Korean  
21 producers would divert exports to the United States.

22 Fourth, Hynix and Samsung have announced that they  
23 will increase their production capacity in the very near  
24 future both in terms of new wafer starts and in terms of  
25 increased unit output through introduction of die shrinks.



1           Hynix, for example, has stated publicly that it  
2 will increase its bit output by 40 percent in the third  
3 quarter of 2002 and by another 20 percent in the fourth  
4 quarter of 2002. Micron, by comparison, increased its bit  
5 output by only 40 percent over its entire fiscal year 2002.  
6 This additional bit growth will exacerbate the supply  
7 situation in a market that is already completely saturated.

8           Finally, the statute directs the Commission to  
9 examine the extent to which imports are having an actual or  
10 potential negative impact on the existing development and  
11 production efforts of the domestic industry, including  
12 efforts to develop more advanced versions of the domestic  
13 like product.

14           Korean imports have already seriously affected  
15 Micron's ability to move quickly towards new generations of  
16 DRAM. As Mr. Appleton has noted, Micron has already had to  
17 reduce both planned capital spending and planned R&D  
18 expenditures, which can slow the development of new  
19 products. More details related to these issues was provided  
20 by Micron on page 22 of its confidential producer  
21 questionnaire response.

22           In sum, there are many factors at play that make  
23 the threat of further injury to the U.S. DRAM industry a  
24 very real possibility in the very near future.

25           Thank you. I would be happy to answer any

1 questions.

2 MR. KAPLAN: I think that concludes our  
3 presentation. We're certainly all available to answer any  
4 questions if it can be heard over the train which is outside  
5 there. We don't mind the train.

6 MR. FEATHERSTONE: If anybody hasn't seen it,  
7 we're getting our holiday model train display set up right  
8 outside our door.

9 Thank you, Mr. Kaplan and all the witnesses, for  
10 your testimony.

11 Ms. Messer?

12 MS. MESSER: Mary Messer, Office of  
13 Investigations. I have several issues that I'd like to give  
14 you a chance to comment on.

15 First, Mr. Kaplan, you mentioned, and I guess you  
16 also mentioned too, Ms. Byers, the lifting of the October,  
17 2000, dumping order which Commerce revoked based on no  
18 domestic interest in the review that was being currently  
19 conducted here at the Commission and over there.

20 Can you comment on why there was no domestic  
21 interest not only by Micron, but perhaps by the other  
22 domestic producers? Also, can you comment on why there was  
23 not a companion dumping case filed with this countervailing  
24 duty case?

25 MR. APPLETON: Yes.

1 MR. KAPLAN: Go ahead.

2 MR. APPLETON: Yes. With respect to the first  
3 question about the case that was lifted, if you go back to  
4 that time period we were in 2000, and the market actually  
5 looked like it was okay. In fact, I think Commerce's own  
6 data was indicating that a continuation of that, for us to  
7 try to continue that, would not be successful. Independent  
8 of that, the market did look like it was a little better.  
9 The difference is that in the last two years we've had  
10 incredible change in market conditions from that time  
11 period, and it is far, far worse today than it was at that  
12 time.

13 The second question about with respect to why a  
14 corresponding dumping case was not filed in addition to the  
15 CVD. I will tell you, we contemplated the various avenues  
16 with which to try to address this. Obviously historically  
17 we've done dumping cases.

18 When we look at what's been occurring specifically  
19 in Korea with the bailouts of Hynix, I mean, it's incredible  
20 really what the subsidies have been. We felt that that was  
21 very much directed at what had been going on in the last 12  
22 to 24 months with the subsidies to in particular Hynix, and  
23 we felt that a CVD was much more addressful in that case.

24 Clearly we've contemplated the dumping case as  
25 well, but we obviously wanted to make sure that we were

1 focused and effective on our own team in how we were trying  
2 to address this problem.

3 MS. MESSER: I'd like to go on to another issue  
4 that seemed to be of interest to the Commission several  
5 years back in the Taiwan case. I believe, Mr. Sadler, you  
6 addressed some pricing issues that were of interest to the  
7 Commission.

8 Also, another issue is an apparent shortage of  
9 U.S. capacity back then. You've spoken about oversupply in  
10 the world and the U.S. you say because of the Koreans. Is  
11 also the issue of shortage of U.S. capacity apparent now in  
12 this case? If so, if you were successful in this case and  
13 Korea was excluded from the domestic market here would you  
14 expect that the U.S. producers would be able to make up that  
15 shortfall, or would that go to third country markets?

16 MR. APPLETON: Can I address that? I mentioned  
17 during my comments that 30 minutes from this building we  
18 have a facility that's only being one-third utilized. It's  
19 constructed. It's there. We can bring on capacity there at  
20 any time. We constructed a fab in Utah that is a very large  
21 fab that has never had any equipment put in it. All it  
22 would simply need is to have equipment put in it, and the  
23 capacity can come on line.

24 We have chosen, specifically chosen, not to bring  
25 those on because of the severity of the market. In other

1 words, because of the inflow of the product from Korea, and  
2 you've got to remember they have 50 percent of the world  
3 market today. That is just a gigantic number. We would  
4 only hurt ourselves worse by trying to bring that capacity.

5 We can bring it on in a relatively short order of  
6 time. I don't have any question that if we were able to  
7 this issue that we would be able to, frankly, employ more  
8 people in the facilities that we have in the United States.

9 MS. MESSER: You say relatively short period of  
10 time. What are you talking? Weeks? Months?

11 MR. APPLETON: Equipment cycle times today if you  
12 want to order them, because that industry, of course, is  
13 pretty depressed as well, are on the order of four to six  
14 months.

15 I would note, by the way, that we have capacity  
16 today that you can bring on within the cycle time of a wafer  
17 fab, which is typically around 50 days, 45 to 50 days,  
18 because we're not even utilizing all of the capacity that we  
19 have that's currently operable.

20 MS. MESSER: Do you believe, given time to bring  
21 these plants up to speed, you would then be able to serve  
22 any demand here in the U.S. that we might have?

23 MR. APPLETON: There's absolutely no question  
24 whatsoever about that.

25 MS. MESSER: Obviously this case is difficult for

1 us, as well as you guys, in terms of data collection and  
2 compilation and analysis partly because of the  
3 classification of the materials. Customs has classified  
4 them on the basis of where the DRAM is assembled, and, of  
5 course, now Commerce has determined the scope to be where it  
6 is fabbed.

7 Because of that and the past and the current case,  
8 we are using questionnaire information for the imports. I  
9 would be interested in, and I'm sure that you probably have  
10 not had time to go through the volumes of importer  
11 questionnaires that we just dumped on you yesterday, but at  
12 some point, if you can't comment now based on the stuff that  
13 you've already been served, if you could comment at some  
14 point what you believe that our coverage is as far as good  
15 data that we've gotten.

16 Also, I mentioned Commerce's scope. Do you intend  
17 on or is there a possibility that you might try to convince  
18 Commerce to change their minds on the scope?

19 MR. KAPLAN: Certainly on the importer  
20 questionnaires you're absolutely correct. We have not gone  
21 through them all yet. I don't even think I've seen them,  
22 but we will obviously do that this weekend and try to  
23 address it as much as we can in the brief. It's an  
24 important point. We'll look at that.

25 I don't think we're going to try to change

1 Commerce's mind. That's a decision I think they make at the  
2 initiation. That will, from everything I see right now,  
3 certainly be the scope of the case.

4 MS. MESSER: Finally, in the past cases the  
5 Commission has taken an interest in the cyclical and  
6 seasonable nature of the industry. I believe back in the  
7 Taiwan case there were some new technologies that were being  
8 developed that were an issue.

9 Can you comment on whether or not there's anything  
10 there, new technologies right now? Is there a seasonality  
11 to the industry that we need to concentrate on?

12 MR. APPLETON: Well, it's an interesting question.  
13 If you look at the development of technology in the DRAM  
14 industry, and, as I mentioned before, I've now been in this  
15 industry 20 years when it was in its infancy to the state  
16 that it is at today. The actual development of the  
17 technology and the implementation of that technology has  
18 been on a pretty consistent basis year after year after  
19 year. That's allowed on average.

20 We haven't had huge fluctuations in the cost of  
21 producing a bit in 20 years. It's pretty much been within  
22 the 25 percent range per year, and that's been provided for  
23 by the development of new technology. That's a baseline, if  
24 you will, of how the technology evolves, and we don't see  
25 that curve changing any time in the near future.

1           When we look at our technology, frankly, we're  
2     trying to develop it somewhere in the neighborhood between  
3     maybe six to ten years out and looking where it might go. I  
4     can't speak for all companies because some companies do fall  
5     behind in technology, but in our particular case we have a  
6     very methodical path, and we're going to continue down that  
7     path.

8           That is really completely unrelated to the  
9     economics that occur in the industry other than a general  
10    price advantage that we can pass on to the consumer. What  
11    we have been my entire career primarily subjected to are not  
12    fluctuations in demand, but fluctuations in supply. We are  
13    driven by supply side economics instead of demand side  
14    economics.

15           If you go look at a chart of DRAM bit consumption,  
16    whether you want to do it per person or per year annually,  
17    it is a steady growth industry, very consistent. If you  
18    look at a chart of the selling price per bit of DRAM, it's a  
19    rollercoaster ride. That is supply side driven.

20           MS. MESSER: But are there any new products, new  
21    technologies out there, that would cause any aberrations in  
22    the data that we're analyzing now? Is there any new type of  
23    DRAM?

24           MR. APPLETON: Maybe I can address that in a  
25    slightly different way. The fundamental technology to build



1 a DRAM has been consistently moving down this chart, and  
2 when I say that I'm talking about smaller and smaller  
3 geometries.

4 MS. MESSER: Right, but are we talking any  
5 product?

6 MR. APPLETON: Yes. Let me come around to the  
7 question the other way.

8 MS. MESSER: Okay.

9 MR. APPLETON: If you talk about the types of  
10 products that are used, that this process used to make, they  
11 do change. They do change over time. We went from what we  
12 had called a fast page mode to extended data out to, you  
13 know, this synchronous DRAM to DDR. In fact, we currently  
14 have a situation where the DDR pricing has actually gone up  
15 in the last month and a half, as opposed to what we call  
16 synchronous DRAM pricing.

17 That's temporary. That is a temporary condition  
18 in the marketplace that exists because of a transition from  
19 one type of product to another. There is price differential  
20 between the two. The biggest market with synchronous DRAM  
21 is it's now converting to what we call double data rate,  
22 both of which we produce and both of which Samsung and Hynix  
23 produce.

24 There's a temporary aberration in the supply of  
25 the new device which will be quickly eliminated within a

1     quarter probably, and then you'll have price parody. Then  
2     it will be right back to the same situation that we were  
3     historically if you go beyond just the last six to eight  
4     weeks.

5                 MS. MESSER: What about seasonality? Is that an  
6     issue?

7                 MR. APPLETON: Seasonality in the DRAM business  
8     didn't used to be, but in recent years it has been an  
9     impact. Obviously the consumer buying season, given the  
10    penetration of the product in so many different products  
11    today, we are affected by the Christmas season to some  
12    degree, but, you know, if you look at long-term trends it  
13    may be a slight blip on the chart, but it's really nothing  
14    that's that significant in terms of an annualized basis.

15                MS. MESSER: Thank you. I guess the last thing I  
16    want to address are the closures of domestic companies. If  
17    you could briefly give me a time line for the period that  
18    we're looking at only, January 1999 to the present, and who  
19    closed, who came in. Do you have any information on that?

20                MR. APPLETON: Do you want to, Bonnie?

21                MR. LOVE: The companies we would be talking about  
22    would be Fujitsu, NEC, Toshiba and IBM.

23                With respect to Toshiba, they relinquished their  
24    ownership of the facility 30 minutes from here, and that was  
25    purchased by Micron. You know the state of that capacity at

1     this point.

2             As far as we are aware, NEC completely got out of  
3     fabrication here probably a year ago. That's my best guess.  
4     We don't have clear information. They never made a clear  
5     announcement as to when they ended their diffusion here.  
6     With respect to Fujitsu, I think that was prior, very early  
7     in the period of investigation.

8             IBM. Again, they don't make announcements about  
9     what they're doing with their DRAM production. We  
10    understand that they've been out of the business for quite a  
11    while, out of the commercial business.

12            I believe that covers the four that have left the  
13    market.

14            MR. APPLETON: Well, to be clear, Micron first got  
15    involved with Texas Instruments because the market at the  
16    time was just a disaster. I would point out, by the way, in  
17    all of our acquisitions that we've done there's been  
18    contraction during that time.

19            What Mr. Sadler just mentioned was that later in  
20    the time period after we concluded the deal, the transaction  
21    with TI, there was a facility that was jointly owed by  
22    Hitachi and TI of which we then ultimately acquired. That  
23    would have been the 1999-2000 time frame. That also shut  
24    down and now has nothing to do with DRAM anymore.

25            MS. BYERS: We'll provide you a time line in our

1 post-hearing brief.

2 MS. MESSER: And when you do, could you indicate?  
3 You've briefly touched on what happened to Hitachi, TI and  
4 Toshiba's capacity. Could you also discuss what happened to  
5 NEC, Fujitsu and IBM's capacity?

6 MS. BYERS: Sure.

7 MS. MESSER: Did it just drop off, or did someone  
8 else pick it up?

9 MS. BYERS: No. No. They've done other things  
10 with that capacity other than produce memory.

11 MR. APPLETON: I'm sorry to interrupt, Bonnie.

12 MS. BYERS: Go ahead.

13 MR. APPLETON: I think a significant point to keep  
14 in mind is that the capacity used for producing DRAM does  
15 become obsolete in a relatively short period of time. As a  
16 result, when IBM decided to quite manufacturing DRAM in any  
17 significance, because I think they probably still do some  
18 minor R&D for benefits and other applications they may have.  
19 That capacity by the time it comes off line and gets  
20 redeployed on something else, it essentially is obsolete at  
21 a very high rate.

22 The capacity will go away relatively quickly. In  
23 some cases, the capacity can be utilized to do other things.  
24 In some cases it won't be able to.

25 MS. MESSER: When you say relatively quickly, can

1     you give me an idea of time and cost it would take to keep  
2     up?

3             MR. APPLETON:  Yes.  Yes.  This is a crazy  
4     business.  We've done studies in the industry, and the  
5     average life of a piece of equipment is 3.7 years.

6             MS. MESSER:  And to refit that to keep up with the  
7     new generations would cost about?

8             MR. APPLETON:  If you look at our history in our  
9     industry, typically companies will spend approximately 20 to  
10    25 percent on, you know, renewing the base every year, if  
11    you will.  It's 20 to 25 percent of the revenues.  That's  
12    fairly consistent.

13            That's why I think it's so noteworthy in our  
14    testimony that the Korean companies were spending in excess  
15    of 100 percent of revenues at times in adding capacity,  
16    which is well beyond what you would need to do to just keep  
17    your technology current.

18            MS. MESSER:  And that's simply to just go to the  
19    next generation?

20            MR. APPLETON:  It's to go to the next generation.

21            MS. MESSER:  It's not to develop a new product,  
22    right?

23            MR. APPLETON:  That's correct.

24            MS. MESSER:  Okay.

25            MR. APPLETON:  Yes.  The 20 percent number is to

1 continue to move your technology forward.

2 MS. MESSER: Okay. I have no further questions.

3 MR. FEATHERSTONE: Ms. Alves?

4 MS. ALVES: Good morning. Mary Jane Alves from  
5 the General Counsel's Office. Thank you to each of the  
6 panelists. Your testimony this morning has already been  
7 tremendously helpful.

8 I'm going to follow up to some degree on some of  
9 the questions that my colleague, Mary Messer, has already  
10 asked you. To make it clear, I'm going to start off by  
11 saying that to the extent I'm not asking questions of all of  
12 the panels, feel free to address any of the questions that I  
13 talk about this afternoon with the afternoon panel in your  
14 post-conference brief. Likewise, to the extent that I don't  
15 raise the same questions this afternoon, Respondents are  
16 free to answer or respond to any of those questions in their  
17 post-conference briefs as well.

18 The first question I have is a relatively  
19 straightforward one for Mr. Esch, and that would be with  
20 respect to the captive production provision. Is there any  
21 reason why we should examine whether or not the captive  
22 production provision applies in these investigations?

23 MR. ESCH: We'll have to address that in our post-  
24 conference brief. I don't think there is very much here.

25 MS. ALVES: Thank you. That would be appreciated.

1           As you know, we do have a wealth of information on  
2   this industry based on our prior cases. One of the main  
3   points of inquiry that I'd like to focus on today in all of  
4   the panels are some of the conditions of competition that  
5   the Commission found particularly in the Taiwan  
6   investigation. To the extent that I don't address each of  
7   those conditions of competition, if you want to comment on  
8   some of them in your post-conference briefs as well.

9           One of the questions I had following along those  
10  lines is with respect to the life cycle. What are now and  
11  what have been since January of 1999 the standard products  
12  throughout the U.S. market?

13           MR. SADLER: By and large, the standard products  
14  in the U.S. market are modules, and the modules' density in  
15  the time period we're talking about would be primarily 128  
16  megabytes and 256 megabytes, so those two would kind of be  
17  in the sweet spot of the market.

18           Those two modules can be constructed with 64  
19  megabit DRAM and 128 megabit DRAM, a 256 megabit DRAM and,  
20  to a certain extent, although it's a relatively new product,  
21  a 512 megabit DRAM. There are four generations of chip  
22  densities that can by and large be utilized to construct  
23  those two different modules densities.

24           MS. ALVES: And in terms of the life cycles for  
25  those four particular chip density products that you've

1 identified, have you noticed any differences in terms of the  
2 duration, for example, of the 64s versus the 128s compared  
3 to prior generations?

4 MR. SADLER: My belief is that the life cycle has  
5 been condensing over the past few generations. In other  
6 words, the expected lifetime of a particular chip density is  
7 shorter today certainly than it was several generations ago.  
8 Off the top of my head, I don't have the specifics. We can  
9 provide that in post-conference briefs if it would be more  
10 helpful.

11 MS. ALVES: That might be more helpful.

12 MR. APPLETON: Just to add a comment to that,  
13 there is one factor that you also want to consider in the  
14 changing life cycles, and that is prior to the 128 MB DRAM  
15 device the cycle had jumped 4x every time it moved a  
16 generation. We moved to 2x jumps from the 128 on.

17 MS. ALVES: Okay. That's also another important  
18 consideration as well. Thank you.

19 I know there's been a lot of talk this morning  
20 about the life cycle, but do you have a sense? Can you  
21 pinpoint for me where exactly we are in terms of the life  
22 cycle for each of those four density products?

23 MR. SADLER: Sure. The 64 megabit chip primarily  
24 for cost per bit reasons, manufacturing cost per bit  
25 reasons, is in a phaseout mode, and for all intents and



1 purposes today it is not being utilized to construct those  
2 modules that I referenced earlier. It's primarily a 64  
3 megabit chip is primarily being used in non-main memory  
4 applications such as graphics applications or gaming  
5 applications, a variety of consumer electronics and such.

6 The 128 megabit and the 256 megabit are truly  
7 interchangeable and, generally speaking, depending on the  
8 particular manufacturer, generally speaking the 128 megabit  
9 is in a ramp down mode, and the 256 megabit is in a ramp up  
10 mode, again solely for cost per megabit reasons. It's more  
11 efficient for us certainly to manufacture memory on a 256  
12 megabit chip today than on a 128 megabit chip.

13 The 512 megabit chip that I referenced earlier is  
14 really in the very, very early stages of production ramp up.

15 MS. ALVES: And would that also be the case for  
16 all of the other producers throughout the world as well?

17 MR. SADLER: Generally speaking, we're all on the  
18 same technology road map and also, generally speaking, at  
19 the same general implementation stage.

20 MS. ALVES: If you could pinpoint a little more  
21 precisely in your post-conference briefs? I don't want to  
22 delve too closely to confidential information here, but if  
23 you could pinpoint for me exactly timing wise when you felt  
24 that the phaseouts really started to take place or the ramp  
25 ups started to take place for each of those that would be

1 helpful.

2 MR. APPLETON: Yes. We can give you exact data on  
3 that in the post-hearing brief.

4 MS. ALVES: Mary alluded to the five-year review  
5 that was terminated during the period of investigation.  
6 We've had a number of recent cases where there have been  
7 similar situations, and we frequently hear arguments from  
8 Respondents regarding what, if any, legal significance the  
9 existence of an Order during at least part of the period of  
10 investigation has. Would you care to comment on that?

11 MR. KAPLAN: Well, I'd say one thing which, of  
12 course, this is a different case from the prior case. It is  
13 a countervailing duty case related to subsidies, and we  
14 think that that raises very different issues from a  
15 situation where you had a refiled dumping case or something  
16 like that.

17 We'll consider that question in more detail and be  
18 happy to think about it and address it in a post-hearing  
19 brief.

20 MS. ALVES: There's been a lot of talk this  
21 morning about production increases and supply increases.  
22 Obviously there's more than one way to increase production.  
23 Can you give me a sense here, or perhaps if this is delving  
24 too closely to confidential information, where exactly have  
25 these production increases occurred?

1 I'm not only interested in the specific Korean  
2 producers, but also here domestically. To what extent have  
3 there been production increases, and how have these  
4 production increases primarily taken place?

5 MR. LOVE: I think as we noted earlier, the  
6 capacity in the form of wafer fabrication is, of course, the  
7 fundamental way you incrementally build capacity. We also  
8 noted that the Korean industry has brought on line four new  
9 fabrication facilities, so their wafer output capacity has  
10 expanded quite a bit.

11 That has not been the case in the United States.  
12 As a matter of fact, I believe that there's been a  
13 reduction, so that's a major difference in how output is  
14 being built. Now, obviously beyond wafer capacity you also  
15 have what are known as die shrinks, which is I would  
16 probably say the second largest means by which output is  
17 expanded. Some call it output expansion. Some say  
18 capacity. Obviously what die shrinks do is through process  
19 geometry allow you to produce more megabits per wafer.

20 You see, that is commingled with efforts to reduce  
21 costs, so it's a combination. It's really a cost driven  
22 expansion of output, but that is also a significant add on  
23 there. I think that both the U.S. and Korean and other  
24 producers in the world have expanded output from that source  
25 as well. That accounts for a significant portion of the

1 output.

2 Our point with respect to the Korean situation is  
3 that it doesn't matter whether you're talking about wafer  
4 fabrication capacity or die shrinks. The point is that  
5 neither would have been possible without the subsidy aid  
6 that we've been talking about.

7 MR. KAPLAN: We can try to give you as much as we  
8 can in terms of, you know, confidential submissions and the  
9 public data that's out there to try to give some kind of  
10 chart that would put that all together as well as we can.  
11 We'll be happy to do that.

12 MS. ALVES: Thank you. Could you talk to me a  
13 little bit about what the relative costs are, for example,  
14 for fabbing versus for casing or packaging?

15 MR. KAPLAN: Let me just say we did look at that  
16 issue, and I think some of that is in our confidential  
17 submission. Maybe you want to say what you feel comfortable  
18 going to that.

19 MR. APPLETON: Yes. I don't even need to talk  
20 about confidential data to give you a general sense of what  
21 happens. In the early life of a new generation of product,  
22 probably somewhere in the neighborhood of 80 or 90 percent  
23 is really embedded in the actual wafer fab device itself.  
24 In other words, the wafer, the silicon, accounts for the  
25 majority of the cost in the early stages.

1           As you go through a maturing curve where your  
2     yields rise and your productivity improves and so forth,  
3     then what ultimately happens is that your packaging and test  
4     costs come much closer to the cost of the die. In other  
5     words, once you're getting the maximum you can off of that  
6     wafer then at that point in time the other costs become a  
7     lot more significant.

8           It's really a continuum through the life cycle of  
9     that product, so it starts out at 80 or 90 percent, and  
10    ultimately then the die cost is somewhere in the  
11    neighborhood of 30 or 40 percent of the total cost. It used  
12    to be that assembly and test were then equal, about equal.  
13    They were all about a third, a third and a third. It turns  
14    out today because of the complexity of the devices that  
15    really fab and test become somewhat equal, but assembly is  
16    now a smaller number. They come much closer to each other  
17    in the later stages of the life of the product.

18           MS. ALVES: Okay. With respect to any arguments  
19    you might be making regarding how the Commission should be  
20    defining the domestic industry, should the Commission follow  
21    the same procedure that it did, for example, in the Taiwan  
22    investigation regarding how to define what is domestic  
23    production?

24           MR. ESCH: Yes, we believe it should. We can  
25    elaborate in our post-conference brief.

1 MS. ALVES: If in fact an Order on DRAMs from  
2 Korea is put in place, what is the likelihood that they're  
3 not just going to switch all of their fabbing operations  
4 here in the United States and do all of their casing in  
5 Korea, for example?

6 Do you have a sense of what the relative shares  
7 are of the fabbing that's being done in Korea versus the  
8 fabbing that's being done in the United States in order to  
9 supply the U.S. market?

10 MR. SADLER: I think Mr. Love commented earlier.  
11 If I misquote the numbers forgive me, but I believe he  
12 mentioned that between the two roughly 13 lines of  
13 production and 11 of the 13 are in Korea, so only two of the  
14 13, which would be on the order of 15 percent, are in the  
15 United States.

16 MR. APPLETON: I think the ability to do that is  
17 not easy. I talked about the life cycle of the equipment,  
18 but the time to construct a facility is quite lengthy. If  
19 you look at the percentage of share that they have of the  
20 U.S. market in terms of the percentage of their output that  
21 goes here, they're really disproportionate to each other.

22 MR. KAPLAN: I might just add that it costs, as  
23 Mr. Appleton knows, several billion dollars to build a whole  
24 new fab facility, so it's not easy or inexpensive to do  
25 that. It's probably prohibitive without certain subsidy

1 practices for producers who are used to subsidies.

2 MS. ALVES: I think those are all the questions I  
3 have at this point.

4 MR. FEATHERSTONE: Mr. Giamalva?

5 MR. GIAMALVA: John Giamalva, Office of Economics.  
6 I just have a couple of quick questions.

7 To follow up on some previous questions in terms  
8 of introduction of new modes of DRAMs, the move to double  
9 data rate or to faster speeds of double data rate. Has  
10 there been any difference in the timing of new products by  
11 the different domestic producers, Micron and Infineon,  
12 versus the Korean producers? This is something you may have  
13 to address in the post-hearing or post-conference.

14 MR. SADLER: I think probably the transition that  
15 is of the most interest is the one that we are going through  
16 currently, which is the synchronous DRAM to DDR transition.  
17 Our observation is that in this particular transition Hynix  
18 has probably been a little bit further behind the rest of  
19 the industry. I say a little bit. We're talking weeks  
20 here, as opposed to quarters or years. This has resulted in  
21 the temporary price stabilization, actual price increase, in  
22 the DDR that Mr. Appleton mentioned earlier.

23 Our expectation, and, as a matter of fact, as  
24 recently as last week I believe industry stated publicly  
25 that they now are approaching 40 percent of their production

1 mix to the DDR mode. Our expectation is that this is going  
2 to result in decreasing prices in the very, very near  
3 future.

4 MR. GIAMALVA: Okay. Just one other question. In  
5 light of Commerce's decision to define subject product by  
6 country of fabrication, I wanted to ask Micron, and I'll ask  
7 the other participating parties, if that changes any of your  
8 responses to the questionnaire please elaborate now or in  
9 your post-conference brief or with revisions to the  
10 questionnaire.

11 MR. KAPLAN: Yes. I can't think offhand of  
12 changes in the questionnaire, but we'll certainly go through  
13 that and make sure that's done.

14 MR. GIAMALVA: Okay. That's all I have. Thank  
15 you.

16 MR. FEATHERSTONE: Mr. Baker?

17 MR. BAKER: (Non-verbal response.)

18 MR. FEATHERSTONE: Mr. Carr?

19 MR. CARR: Bob Carr, Office of Industries. A  
20 couple minutes ago there was a discussion about the expense  
21 of building a fabrication facility. How long would it take  
22 from a greenfield situation to actually start to finish have  
23 one up and running?

24 MALE VOICE: Three years.

25 MR. APPLETON: It depends on the size of the



1 facility, of course, and what it's going to be used for. If  
2 you're talking about DRAM, most schedules have been between  
3 a period of two and three years in order to do that.

4 MR. CARR: Okay. I think there was an estimate of  
5 several billion for I guess a competitive or a large scale  
6 DRAM facility now in terms of building on. What would the  
7 similar cost be for an assembly facility and also for a  
8 module manufacturing facility?

9 MR. APPLETON: An assembly facility I think would  
10 probably cost on the order of somewhere in the neighborhood  
11 of one-sixth the amount or one-seventh the amount, so it's  
12 much, much lower than a wafer fabrication facility.

13 I'm sorry. What was the second part of the  
14 question?

15 MR. GIAMALVA: Also, how much would a module --

16 MR. APPLETON: And a module facility actually  
17 would be even less than that because it's really already a  
18 package part. You're simply doing a surface mount to put it  
19 down onto a module, so its cost would probably be, you know,  
20 one-fifth again.

21 MR. GIAMALVA: Mr. Love, I had a question with  
22 regard to Exhibit No. 1. The exhibit shows an increase in  
23 world output that Hynix and Samsung accounted for from 2000  
24 to 2002 growing from 37 to 40 percent, correct?

25 MR. LOVE: No. Those percents reflect the share

1 of total output --

2 MR. CARR: Right.

3 MR. LOVE: -- that they together account for in  
4 each year.

5 MR. CARR: All right. So they've essentially  
6 grabbed three more percentage points of total world output  
7 during the period?

8 MR. LOVE: That's correct, yes.

9 MR. CARR: At whose expense has that occurred? I  
10 see on the next page Micron accounted for 22 percent of  
11 world output in 2000. Do we have a similar figure for 2000?

12 MR. LOVE: Yes. I can provide that in the post-  
13 hearing brief. I can't remember the number offhand, but the  
14 Korean companies together have taken share relative to  
15 Micron and others.

16 MR. CARR: Okay.

17 MR. LOVE: Micron is included in the suppliers who  
18 have lost market share on this basis to the Korean  
19 companies.

20 MR. CARR: Okay. And the data that's provided for  
21 Hynix and Samsung and also on the other pages for Infineon  
22 and Micron is their world output from all their global  
23 facilities, not just Korean production in Korea and U.S.  
24 Micron production?

25 MR. LOVE: That is correct. Yes, it is. Yes, it

1 is.

2 MR. CARR: You were talking about -- If we're  
3 talking about the earlier transition from synchronous DRAM  
4 to double data rate DRAM, a couple of years ago, I guess  
5 several years ago now, when the Taiwan case was around,  
6 there was a discussion of RAM busses being the future  
7 technology, and that appears not to have occurred. I was  
8 wondering how important RAM Bus is in the current market and  
9 does it have any future, and to what degree is it  
10 interchangeable with the double data rate synchronous?

11 MR. SADLER: The RAM Bus DRAMs are direct RAM Bus  
12 DRAMs. The market today represents, in our estimation, less  
13 than five percent of the overall bit consumption of DRAM.  
14 If there is a DRAM product, it does not have commodity type  
15 characteristics. Certainly, there would be a RAM Bus DRAM.  
16 There's only one significant supplier of RAM Bus DRAM; that  
17 would be Samsung from Korea. And the future market for RAM  
18 Bus DRAM is certainly going to be less six months today, and  
19 a year from today, a year-and-a-half from today, certainly  
20 than it is today.

21 So, the market is in a declining stage. It never  
22 did reach the heights that some people had projected. And,  
23 from day one, it had always been an initial product, never  
24 exceeding more than five or six percent of the total market.

25 MR. CARR: There was an earlier discussion about

1 the historical jump in densities being on a 4X basis and  
2 then switching to 2X, when the 128 meg product came out. Is  
3 there a particular reason why we didn't jump from a 64 to  
4 256? And is this 2X most likely to be the case for the near  
5 term?

6 MR. APPLETON: Yes. We believe that the 2X will  
7 be the case moving forward. And if you think back to the  
8 history of the consumption of the product and it primarily  
9 being in the computing space and primarily having such a  
10 shortage of memory in the box, if you will, it can always  
11 use the 4X increment. Ultimately, though, there became  
12 products, including in the computing space, that didn't have  
13 a need for that quantity of jump in memory. And so,  
14 essentially, we came up with devices that allowed them to go  
15 half increases, if you will, in the density. And it's  
16 pretty straight forward. As more and more products develop  
17 that utilize the memory that didn't need the 4X jump, then  
18 2X would be sufficient to satisfy their growth needs.

19 MR. CARR: And, Mr. Sadler, based on your earlier  
20 testimony, I get the impression that Micron competes in the  
21 OEM market, sells to distributors, sell them spot basis and  
22 also on a contract basis. Does your company face  
23 competition on all those markets from the Korean imports?

24 MR. SADLER: Certainly, we do in the spot market  
25 and we, without question, do in the OEM market. We do a

1 very, very small percentage of our DRAM business through  
2 what we call the authorized distribution channel. I would  
3 estimate it could be in the neighborhood of three to four  
4 percent of our total business. And to the best of my  
5 knowledge, Hynix did not compete with us directly in that  
6 channel. Samsung does. I don't believe that Hynix has  
7 authorized distributors, such as we do, in the United  
8 States.

9 MR. CARR: Thank you. I guess that during the  
10 last investigation we had, computer equipment was identified  
11 as the largest consumer of DRAMs. Is that still the case?  
12 And what share of computer equipment, including peripherals,  
13 servers, workstations, notebooks, and the like, share of  
14 total consumption would they account for in the U.S.? And  
15 has that trend changed during the current investigation POI?

16 MR. SADLER: I would estimate the computer  
17 equipment today represents approximately 80 percent -- 80 to  
18 90 percent of demand for DRAM chips. Generally speaking, it  
19 has not changed significantly, due to the tech bubble that  
20 can be attributed to the exposure of the Internet, really.  
21 In the early part of 2000, there was a temporary increase in  
22 the networking infrastructure equipment with respect to  
23 consumption of DRAM. That has moderated somewhat since  
24 then.

25 MR. CARR: The last question I have is, in the

1 U.S. market, do Korean and domestic DRAMs have a share -- do  
2 they have a similar mix of end users, in terms of who the  
3 U.S. companies sell to, computer equipment versus  
4 telecommunications equipment, versus consumer electronics  
5 and the like? Is it similar for U.S. products and Korean  
6 products?

7 MR. SADLER: Absolutely, it is. For all intensive  
8 purposes, there's no differentiation with respect to the  
9 application or the end user's application of the Korean or  
10 U.S. DRAM products.

11 MR. CARR: Okay, thank you. No more questions.

12 MR. FEATHERSTONE: Mr. Stewart?

13 (No verbal response.)

14 MR. FEATHERSTONE: Ms. Noreen?

15 MS. NOREEN: No questions.

16 MR. FEATHERSTONE: We're out of questions. Thank  
17 you, very much, for both your presentations and responses to  
18 the questions. We'll take a 10-minute break, to change  
19 sides. And if the respondent group could come forward  
20 during that time, we'll get started promptly. Thank you.

21 (Whereupon, a brief recess was taken.)

22 MR. FEATHERSTONE: Welcome, Mr. Porter. Please  
23 proceed at your convenience.

24 MR. PORTER: Thank you, Mr. Featherstone. We  
25 apologize for the slight delay. Being a high-technology

1 party, we want to do a high-technology presentation. But, I  
2 think the training of the lawyers need a little bit more  
3 work. Anyway, good morning, Mr. Featherstone. I am Daniel  
4 Porter of Willkie Farr & Gallagher. With my colleagues, Jim  
5 Durling and Miriam Bishop, we are here today on behalf of  
6 Hynix Semiconductor. Joining us today is Warren Connelly of  
7 Akin, Gump, representing Samsung.

8 Our presentation today will be as follows. After  
9 very brief introductory remarks by me, Ms. Bishop will  
10 discuss the issue of how to determine whether a DRAM sale is  
11 a sale of a domestically-produced product or a sale of a  
12 non-subject import. Following Ms. Bishop, Gary Swanson of  
13 Hynix Semiconductor America will give you a real world view,  
14 based on his experience in the trenches, on the most  
15 important conditions of competition in the DRAM market. Mr.  
16 Connelly will then talk about why Samsung does not belong in  
17 Micron's CVD case. After Mr. Connelly, Mr. Durling will  
18 demonstrate how the domestic industry is not suffering  
19 material injury. Finally, if time permits, I will offer  
20 some concluding thoughts.

21 Before I pass the baton, I want to note that, in  
22 case anyone does not know, late yesterday afternoon, the  
23 Commerce Department issued its notice of initiation that  
24 made crystal clear that petitioner's proposed scope  
25 definition has been rejected. In the considered

1 determination that examined arguments by all sides, the  
2 Commerce Department ruled that the scope of the subject  
3 merchandise does not include DRAMs for which the wafers were  
4 produced in the United States, but assembled in Korea. This  
5 means that all DRAMs produced by Hynix's U.S. manufacturing  
6 facility in Eugene, Oregon and all DRAMs produced by  
7 Samsung's U.S. manufacturing facility, Austin, Texas, are  
8 not subject merchandise. This point was conveniently  
9 ignored by petitioners this morning, but I urge you to  
10 remember it well.

11           What does this mean for today? It has two  
12 important meanings. First, it is important that after  
13 reasonably detailed examination of the issue, including all  
14 the extra evidence submitted by Micron, the Commerce  
15 Department has concluded that DRAM assembly operations are  
16 not sufficient to change the country origin of the wafer.  
17 We believe that this finding by the Commerce Department  
18 deserves serious consideration by the Commission, as it  
19 analyzes whether a particular case DRAM should be considered  
20 a domestic product or a non-subject import.

21           Second, the Commerce Department's determination on  
22 the scope of the subject merchandise means that every single  
23 statistic that you've heard about the U.S. market today,  
24 actually including our own, is somewhat irrelevant and  
25 wrong, because a good portion of Hynix's U.S. production is



1 supplied by their U.S. facility and that is not considered  
2 subject merchandise. And, therefore, no injury can be  
3 attributed to those sales of wafers produced by the Hynix  
4 facility and cased in Korea.

5 Finally, Mr. Featherstone, please note that we,  
6 also, have here this morning, but who will not be making a  
7 firm presentation, Mr. D.G. Kim and Mr. Juseon Kim, both  
8 from Hynix's U.S. manufacturing facility in Eugene, Oregon,  
9 and both of whom are able to answer questions that you and  
10 your colleagues may have concerning the DRAM manufacturing  
11 process. And with that, I will ask Miriam Bishop to begin.

12 MS. BISHOP: Good morning. I'm here to talk about  
13 the domestic product and the domestic industry. I want to  
14 focus particularly on the issue in this case.

15 There is agreement. The ITC has looked at how to  
16 define domestic industry in semiconductor cases for more  
17 than 10 times over the last 20 years. It's not a new issue.  
18 And, in fact, there's no dispute in this proceeding on how  
19 one should define the like product. We all agree that the  
20 like product constitutes all DRAMs, finished, unfinished,  
21 assembled, unassembled, including memory modules. In fact,  
22 other than the related party issue, there's no dispute  
23 regarding what facilities should be included in the domestic  
24 industry, because it's our understanding that there are no  
25 longer any independent assemblers in the U.S. market.

1     Therefore, all facilities of all U.S. producers will be  
2     included in the domestic industry. No one is arguing about  
3     this, in this proceeding.

4             The issue in this case is really how we treat --  
5     how we define what constitutes a domestic product for  
6     purposes of evaluating production, sales, and import trends.  
7     As you know, DRAMs are a global business. They can be  
8     manufactured anywhere in the world, assembled anywhere in  
9     the world, and sold anywhere in the world with relative  
10    ease, because it's relatively easy to transport and they're  
11    very small.

12            We estimate that there are nine possible scenarios  
13    in this case involving DRAM production and assembly, only  
14    one of which is troubling. In ITC's world, the U.S. market  
15    is divided up into three groups: imports, domestic  
16    products, and non-subject imports. In past cases, DRAMs  
17    have been defined primarily based on where wafer fabrication  
18    has occurred. The only exception has been how the  
19    Commission has treated DRAM fabricated in third countries  
20    and assembled in the United States.

21            Just to give you some quick examples. Domestic  
22    product: wafer fabricated in the United States, assembled  
23    in the United States; easy. Domestic product wafer  
24    fabricated in the United States, but assembled in third  
25    countries has always been treated as a domestic product.

1 Similarly, here and in all previous cases, where the wafer  
2 was fabricated in the United States, but assembled in a  
3 subject country, it was considered domestic product.

4 A similar result was subject imports: wafer  
5 fabrication in Korea has controlled. If a wafer was  
6 fabricated in Korea, but assembled in a third country, it  
7 was considered a subject import. Wafer fabricated in the  
8 United States -- I'm sorry, if wafer was fabricated in  
9 Korea, but assembled in the United States, it was considered  
10 a subject import. With respect to third countries, we have  
11 wafer fabrication and assembly in third countries, it's a  
12 non-subject import. We have wafer fabrication in a third  
13 country, but assembled in Korea or another subject country,  
14 was always considered a non-subject import.

15 But the only case where this has not been applied,  
16 where wafer fabrication has not controlled, is where wafer  
17 was fabricated in a third country and assembled in the  
18 United States. We submit that this is not a consistent  
19 approach; that this uneven treatment of third-country  
20 imports versus domestic product and subject merchandise has  
21 really had the effect of masking the condition of the U.S.  
22 industry. You're not really looking at the relevant trends.

23 We believe you need to take a consistent approach  
24 in this case. Look at wafer fabrication, make wafer  
25 fabrication the deciding factor in how you define what

1 constitutes domestic products. This will benefit your  
2 analysis, because you will be able to see and judge more  
3 easily the condition of the domestic industry, what the  
4 trends are and what the trends of non-subject imports are.

5 In our view, assembly alone is really not  
6 sufficient. In DOC terms, it's confer origin. They already  
7 made that decision. It's not going to be considered a  
8 product of that country. But, in ITC parlance, assembly is  
9 not sufficient to convert an import of a fabricated wafer to  
10 a domestic product.

11 Value added to assembly and packaging is small,  
12 relative to fabrication. When they were here, the domestic  
13 industry even said that it was minor relative to the  
14 fabrication process.

15 Capital investment required is small. It's a  
16 small fraction of that required for fabrication.

17 Assembly operations can be established with  
18 relative ease, compared to fabrication, and in many  
19 different locations. And, in fact, often, they've been  
20 established in developing countries, to take advantage of  
21 low labor rates.

22 And, in fact, the Commission has agreed that  
23 assembly is not sufficient to change the status of  
24 merchandise, with respect to U.S. products or other third-  
25 country products. It has only changed -- considered

1 assembly to be sufficient, change the status of third-  
2 country imports imported into the United States and  
3 assembled in the United States.

4 If the ITC changes the approach in this case, it  
5 will be in conformance with the Department of Commerce's  
6 approach, as well as other international standards. Japan,  
7 European Union, and Korea all determine origin of their  
8 product based on wafer fabrication, not assembly. And, in  
9 fact, the United States, in the WTO Rules of Origin  
10 negotiations have opposed using fabrication to determine  
11 origin, as a general rule.

12 I just wanted to show you briefly what the  
13 fabrication process involves. There are the four different  
14 steps, including die sorting. Assembly has other steps.  
15 Step is not the right word. There are stages. There are  
16 large stages. But, based on our estimation, the cost of  
17 fabrication is more than 85 percent, whereas the cost of  
18 assembly is only 15 percent.

19 Capital investment to put in the fabrication plant  
20 is about \$2.5 billion today versus about \$300 million for  
21 assembly.

22 The value of equipment, we just talked about that.

23 There are, also, other factors, as well, that  
24 indicate that fabrication is really the key here. Research  
25 and development costs, 93 percent of those costs are

1 represented by fabrication.

2 Clean room, the level of clean room required to do  
3 fabrication is class one. You need a class one cleaning  
4 room to fabricate. You only need a class 1,000 room to  
5 assemble the merchandise.

6 There are over 180 different operations,  
7 manufacturing operations, in the fabrication process;  
8 whereas, today, there is only about 10, with respect to  
9 assembly and testing.

10 With respect to material input, you need over 100  
11 different types of material to fabricate the die. You only  
12 need 10 different types of material to assemble and test it.

13 Processing time, it takes 60 to 80 days to  
14 fabricate a die; whereas, it takes only seven to 14 days to  
15 assemble and test the die.

16 And, again, the relative value added is over 85  
17 percent fabrication versus less than 15 percent, by our  
18 estimates, for wafer fabrication versus assembly.

19 To conclude, on this point, non-subject imports  
20 should not be treated as domestic product. If the wafer is  
21 fabricated in a third country, a case of DRAM sold in the  
22 United States should be treated as a non-subject import.

23 With respect to the related party issue. In our  
24 view, petitioners have it wrong. There is really no reason  
25 to exclude the U.S. operations of Hynix and Samsung in this

1 case. The circumstances are simply just not appropriate.  
2 The Hynix and Samsung U.S. facilities account for a  
3 substantial share of U.S. production, sales, and employment.  
4 And if you exclude this information, the industry trends  
5 would clearly be skewed. These companies, they do not  
6 benefit at all. Their U.S. operations do not benefit in the  
7 least from the alleged subsidies in this case. So, again,  
8 there's no reason to exclude them. Both companies have  
9 invested substantial amounts in their U.S. facilities and  
10 are committed to the U.S. market.

11 The petitioners, in this case, indicated that the  
12 parent company's primary interest is in producing DRAMs in  
13 Korea. But, that's not relevant here. The ITC needs to  
14 look at what the primary interest of the U.S. company. They  
15 have substantial investment here and they're not about to  
16 squander it and shift all of that back to Korea. They're  
17 committed to the U.S. market.

18 MR. SWANSON: Good morning. My name is Gary  
19 Swanson. I'm Senior Vice President of Sales at Hynix  
20 Semiconductor America. Hynix Semiconductor America is the  
21 U.S. headquarters and sales arm for all of our DRAM  
22 manufacturing facilities, those in Korea and our state-of-  
23 the-art facility in Eugene Oregon.

24 I came here today to give you an insider's view on  
25 how DRAMs are bought and sold in the U.S. market. I've been

1     selling DRAMs to the U.S. market for 17 years, first at  
2     Toshiba and the last eight years at Hynix Semiconductor.

3             I want to talk to you today what I believe are  
4     some of the important factors involving competition in the  
5     DRAM market. Probably the most significant one is the fact  
6     that the market for DRAM is worldwide. At Hynix  
7     Semiconductor America, we focus on our customer's worldwide  
8     requirements. We strategize and plan the total DRAM needs  
9     of our customers, in the matter where they want us to shift  
10    the product. Thus, my responsibility is not just for DRAMs  
11    consumed in the United States; but, also, for U.S.  
12    customers, who want DRAMs for worldwide consumption.

13            For example, one of our largest customers is IBM.  
14    Every quarter, IBM sends us a forecast of their needs of  
15    their 12 purchasing sites around the world. We negotiate  
16    with IBM about an appropriate price and then ensure that IBM  
17    receives the quantity of DRAMs that it needs, wherever the  
18    IBM manufacturing facility is located.

19            We, then, negotiate pricing. We do so for all of  
20    our customer's facilities worldwide. That is, as the chart  
21    you see here indicates, that the largest U.S. customers  
22    require a single worldwide price for their DRAM purchases,  
23    regardless of the country of destination of our shipment.

24            The reason for this is that transportation costs  
25    are negligible for DRAM products, because they are easy to



1 ship huge quantity in relatively small containers.  
2 Accordingly, the transportation costs are really never a  
3 concern in our business. Therefore, our large U.S.  
4 customers want to use and leverage their worldwide  
5 purchasing demand for all of their worldwide needs and,  
6 thus, they need a single worldwide price.

7           Again, you can see that we service our customer  
8 needs wherever they are located. A related interesting fact  
9 is that the recent worldwide DRAM needs of our U.S.  
10 customers have grown much more rapidly outside the U.S., as  
11 you can see. Very simply what this chart is trying to show  
12 you is that the largest U.S. customers are now moving much  
13 of their manufacturing offshore. And this chart tells the  
14 story. You can see that the transfer of manufacturing  
15 offshore by computer companies has been rather dramatic.  
16 Indeed, in less than 10 years, the ratio for IBM has been  
17 completely reversed.

18           Next, I want to share how prices are negotiated  
19 with the largest customers. While, of course, given the  
20 nature and that DRAMs are commodity product, in the real  
21 world, price is not the only thing. You need to understand  
22 that sales to our largest customers, what we call our  
23 strategic accounts, are pursuant to a long-term agreement.

24           Essentially, under a long-term agreement, the  
25 customer agrees to commit a certain share of their needs and

1 a supplier agrees to make capacity available for that need.  
2 The customer and supplier agree that the respective  
3 commitments are subject to supplier's performance in the  
4 areas of technology, quality, responsiveness, and price.  
5 Accordingly the price negotiations for orders take place  
6 under the umbrella of a long-term relationship, which  
7 includes many factors.

8 At the outset, I want to make clear that price  
9 negotiations only happen after suppliers obtain  
10 qualification at our strategic accounts and it's become a  
11 qualified supplier for a particular DRAM product. The  
12 actual price negotiations between customer and supplier  
13 generally happen every two weeks. However, the negotiation  
14 is not simply about who has the lowest price, because  
15 business is awarded to suppliers based on a number of  
16 factors.

17 Essentially, for all the negotiations, the  
18 customer evaluates technology, our product menu, quality  
19 record, delivery performance and price. The supplier is  
20 competing in all of these areas to win the business.  
21 Suppliers are always trying to differentiate themselves by  
22 adding value in each of these areas.

23 Similar on the supplier's side, the supplier must  
24 take into account a host of factors during the negotiations:  
25 the extent of the relationship of the customer; whether a

1 long-term agreement is in effect; the quantity that's being  
2 ordered; the particular type of DRAM products desired and  
3 availability -- that is the supplier's ability to meet  
4 delivery times that are requested by the customer; position  
5 of competitors of the customer; the breadth of  
6 qualifications; and trends in the spot market. I note that  
7 all these factors, some of which can change often, are part  
8 of the deliberative process, when negotiating with  
9 customers. In short, both customer and supplier, these are  
10 factors other than price that play an important part of  
11 negotiations with customers.

12 My final comment today is that I find the case a  
13 bit surreal. Micron complains that they have been  
14 materially injured, but the real world marketplace indicates  
15 otherwise. Over the past three years, Micron has been very  
16 aggressive and steadily gained market share in the U.S.  
17 They have capitalized very well on the relative strengths of  
18 financial stability, technology, and low-cost manufacturing.  
19 Just look at the chart, Micron has cleaned up in the U.S.  
20 market, not Hynix. Thank you.

21 MR. CONNELLY: Good morning. My name is Warren  
22 Connelly and I'm here on behalf of Samsung. I have really  
23 just two points to make today. First, Micron and Infineon  
24 know that Samsung didn't get any countervailing subsidies  
25 here, and we think the injury allegations ought to be

1 considered in light of this knowledge.

2 Second, Samsung's U.S. sales activities, which  
3 differ in significant respect from Hynix's activities, have  
4 not had the slightest adverse affect on the domestic  
5 industry.

6 The reason why Micron named Samsung as a  
7 respondent was to improve its chances of satisfying the  
8 Commission's preliminary injury test. It knows it can  
9 prevail only if the Commission aggregates the volume and  
10 alleged adverse affect of all Korean DRAM imports, not just  
11 those imported from Hynix's Korean facility.

12 But the Commission has ample staff approval  
13 authority to discount Micron's subsidy allegations  
14 pertaining to Samsung, and I'll explain why a little later.  
15 But the center stage for that explanation, I think we first  
16 need to put Samsung's operation, both globally and in the  
17 United States, in a bigger perspective.

18 First of all, no one disagrees that Samsung is the  
19 most efficient and the most profitable DRAM producer in the  
20 world. Moreover, it has never engaged in unfair trade in  
21 the United States or elsewhere, despite Micron's long  
22 history of scrutinizing every aspect of global memory trade.

23 Mr. Appleton very recently told analysts actually  
24 this September that Samsung is "clearly out in front of  
25 everybody," with respect to the staff its growing and

1 highest price DRAM chips, and that's the double data rate  
2 chip, which they testified about this morning.

3 One firm, Morgan Stanley, recently summed up its  
4 analysis, by stating that "Samsung Electronics is the  
5 strongest player in the DRAM market." Other analysts have  
6 repeatedly stated that Samsung is well positioned to weather  
7 the current downturn and they provide several important  
8 reasons for the conclusions.

9 First, Samsung has cutting edge products that the  
10 most important and largest customers want. For example,  
11 Samsung sells commercial quantities of RAM Bus DRAM, which  
12 give it a significant competitive advantage over Micron and  
13 Infineon and many other competitors. Cray, Inc., which was  
14 here several years ago in its own dumping case, announced  
15 last week that it is going to use Samsung's R-DRAM  
16 technology in its X1 super computer, which will be the  
17 world's largest super computer and most powerful.

18 Samsung is also a significant producer of graphics  
19 DRAMs and other highly profitable, non-commodity chips that  
20 the domestic industry's leaders does not produce or produces  
21 in limited quantity. Because Samsung has diversified its  
22 product line, its DRAM product line, into a much greater  
23 extent than its competition, it has reduced the effect of  
24 the business cycle.

25 Second, Samsung has continually invested billions

1 of dollars in technology, mainly out of internally-generated  
2 findings. It was the first DRAM producer in the world to  
3 have a significant portion of its production at a sub .15  
4 micron level. This occurred by late 2001. According to one  
5 independent analysis, this gave it almost a six-month cost  
6 advantage over its competitors.

7 Samsung is, also, now converting to a 12-inch  
8 wafers. It generates 50 percent more die than eight-inch  
9 wafers. Micron, in contrast, has yet to adopt 12-inch  
10 wafers.

11 Third, Samsung has a long hard established  
12 reputation among DRAM buyers. They know that they can  
13 obtain the performance levels, the quality, and the  
14 reliability that they need. Independent analysts conclude  
15 that the value of the Samsung brand, combined with advanced  
16 technology and distinctive products, allows it to obtain a  
17 10 to 20 percent price premium over its generic competition.

18 Samsung's primary customers are companies like  
19 Dell, IBM, Apple, Compaq, HP, and Sun Micro Systems, that  
20 purchase chips worldwide. These customers have the most  
21 demanding standards and the most need for leading edge  
22 technology.

23 These reasons and more that we'll provide in our  
24 post-conference brief explain why Samsung has been so  
25 successful in the U.S. market. There are no subsidies. But

1 even if they had been provided at some minimal level, they  
2 would not explain any aspect of Samsung's global success.

3 In Austin, Texas, moreover, Samsung has a very  
4 significant DRAM wafer fab facility, in which it has  
5 invested over a billion dollars. DRAM die from this plant  
6 that are assembled in Korea, the consumer product, are sold  
7 at the identical prices as devices made in Thailand and  
8 Korea. However, Micron has never explained why Samsung  
9 would engage in pricing tactics in the United States that  
10 would undermine the competitive viability of a very  
11 substantial domestic facility. In fact, this type of tactic  
12 would make no economic sense.

13 I want to turn now to Micron's petition. And  
14 let's see precisely what Micron had to say about the  
15 subsidies that Hynix and Samsung allegedly received, and  
16 usually arising from subsidized imports. Now, the first  
17 thing that we see is that Micron described in extraordinary  
18 detail the subsidies that Hynix allegedly received. In  
19 fact, its description takes over 80 pages of its petition  
20 and at the end of that 80 pages, we get a precise  
21 calculation of the benefits that Hynix received.

22 Now, what do you see with respect to Samsung? You  
23 see a grand total of two pages of Samsung specific subsidies  
24 and we see no calculation of the benefits. I submit to you,  
25 if my client really thought that subsidies had greatly

1 enhanced Samsung's ability to compete in the U.S., you would  
2 expect its petition and its questionnaire responses to focus  
3 heavily on Samsung and its activities. But the most notable  
4 fact about Micron's injury allegations is that they say a  
5 lot about Hynix, not Samsung, even though Samsung accounts  
6 for a much larger share of total Korean DRAM sales and  
7 market share in the United States.

8           For example, on page 140 of their petition, Micron  
9 cites a J.P. Morgan research report that talks about  
10 possibly aggressive pricing by Hynix, not Samsung. There's  
11 no question that Micron's counsel and its in-house staff  
12 continually review the enormous amount of publicly available  
13 reports and expert analyses concerning prices and price  
14 trends that deal in the marketplace, not to mention their  
15 own internal data and reports. And, yet, they have failed  
16 to submit any meaningful evidence concerning Samsung. I  
17 submit to you this is hardly surprising, since independent  
18 analysts continually say that Samsung, as I mentioned  
19 earlier, can earn a premium for its product, with its much  
20 greater product diversification.

21           Now, Micron's response, I'm sure in their post-  
22 conference brief to what I said this morning is going to be  
23 that the Commission has no discretion, at this stage of the  
24 investigation, to consider the levels of subsidies that  
25 Samsung has received and that you've got to accept the



1     allegations as written in the petition as true. But the  
2     Commission has ample authority to consider the other lack of  
3     evidence as to the effect of those subsidies upon Samsung's  
4     prices and its competitive behavior in the United States.  
5     These considerations are within your ability to consider the  
6     relevant conditions of competition and all economic factors  
7     that you think are relevant to your injury analysis.

8             Quite obviously, Micron has to contend its  
9     subsidies affect the manner in which Samsung operates in the  
10    United States. The ways in which Samsung operates,  
11    including the product and the volumes it sell, the customers  
12    it sells to, the prices it charges, and the current affect  
13    of subsidies on its behavior are relevant economic factors  
14    and conditions of competition.

15            Unless the Commissions discounts the significance  
16    of Samsung's imports, because of its superficial allegations  
17    in the petition, it would have to admit to injurious conduct  
18    by Samsung. It can then examine whether the Hynix volume,  
19    assuming that they are subsidized, could have caused  
20    material injury or a threat. And we're certainly hear more  
21    about that from Mr. Durling in a moment.

22            With respect to the threat criteria, I just want  
23    to make one point. We'll address the threat criteria in  
24    detail in our brief. You heard this morning that Samsung  
25    has expanded its capacity in Korea. But, this has to be

1 considered in light of the conditions of competition in the  
2 DRAM market.

3           The cost of the expansion is a business  
4 imperative. It is not an indicator of threat. Why?  
5 Because, as we heard this morning, the DRAM business is  
6 growing. Supply has to keep up with demand. And the proof  
7 of this, of course, is that Micron, itself, is increasing  
8 its capacity. It bought the plant in Manassas. It bought  
9 TI's global facility, its global wafer fab facility. So,  
10 they are expanding their own capacity, just like other world  
11 class producers, like Samsung.

12           In closing, it's very safe to say that Micron and  
13 Infineon will not be surprised from the Commerce Department,  
14 that Samsung has not received countervailing subsidies from  
15 the Korean Government. They know full well that the only  
16 benefits that Samsung has received, and these are minor  
17 benefits that are available to all Korean companies, not  
18 just semiconductor companies.

19           And why do they know this? And the reason is,  
20 because they have Samsung's submission to the European  
21 Commission. And the public version of that submission  
22 states that Samsung has not received any countervailable  
23 subsidies. Yet, they're going to drag Samsung and the  
24 Commerce Department through a very burdensome and expensive  
25 process, just so they can prolong this investigation and it

1 operates to put continuing pressure on Hynix to shut down.

2 If Micron brought this case solely with respect to  
3 Hynix subsidies, the only subject imports would be Hynix  
4 imports and the injury case would look far different and far  
5 weaker. The Commission has the authority to consider this  
6 point in its own analysis; and if it does, we submit to you,  
7 it would lead to negative determination. Thank you.

8 MR. DURLING: For the record, I'm James Durling of  
9 Willkie, Farr & Gallagher, and I'm going to discuss the  
10 issue of material injury in this investigation, and I'm  
11 going to do it substantially in the words of the domestic  
12 industry, themselves.

13 I think we all know that injury is in the central  
14 step core element and, in this case, there's not even a  
15 reasonable indication of material injury. We need only look  
16 at the domestic industry's own words, as displayed  
17 repeatedly in industry conferences, to realize this is not  
18 an industry that is suffering any injury. So what my  
19 presentation will do is take specific factors and summarize  
20 what Micron and Infineon have had to say about these  
21 factors, in their own words.

22 The critical importance for the Commission and the  
23 staff is two perspectives. First, this, as everyone knows,  
24 is a very cyclical industry, so one cannot look at any one  
25 year or any two years. This case isn't about a single point

1 in the cycle; it's about understanding the overall cycle for  
2 this industry.

3 Second, it's critical not to look at any one  
4 factor. This case is not about operating profits alone.  
5 What you heard this morning was mostly complaints about the  
6 level of operating profit. But, the staff requires the  
7 Commission to consider a much wider range of indicators of  
8 industry health.

9 And third, I think it's extremely useful to  
10 consider Micron's own definition of financial health and  
11 success. How does this industry, itself, define its health?

12 So, let's look at the words of Mr. Appleton. "We  
13 have a good past balance. We can keep investing. We have  
14 enough market share. We can focus on technology innovation.  
15 I think we are in as good a space as anybody." Or another  
16 recent quote from the Micron annual report, "measure of  
17 financial strength, past position, access to capital  
18 markets, minimal debt, leading edge manufacturer, resources  
19 to invest in technology." I find it interesting that all of  
20 these factors that Micron, itself, is pointing to, are, in  
21 fact, factors, which the staff requires the Commission to  
22 consider, as well.

23 But what happens if we apply this broader  
24 definition of success to the domestic DRAM industry?  
25 Products and output have been increasing. The industry

1 sells rapidly and Micron has emerged as a global leader in  
2 the industry. But, the U.S. market is the only market in  
3 the world where all four of the major DRAM companies,  
4 Micron, Infineon, Samsung, and Hynix, all have major  
5 production operations. And, in fact, all of these companies  
6 are global producers.

7           Micron, itself, produces in the United States and  
8 Italy, Japan, Singapore. By various measures, the domestic  
9 industry has been increasing its output to meet the ever  
10 increasing demand for memory. You heard about that this  
11 morning. And these are recent quotes from Mr. Sadler,  
12 although I think you heard plenty about expanding output  
13 this morning.

14           Not surprisingly, systems have also been  
15 increasing, with the increase of outputs, service, the  
16 volume of sales. Again, Mr. Sadler described the increase  
17 in Micron's levels. Sales volume may have declined, but  
18 that's really just a manifestation of the global price  
19 trend. We'll come back to prices a bit later. So, U.S.  
20 production and sales activities have all been increasing.  
21 So, we have a first piece of our picture.

22           What about market share? You heard a lot about  
23 increases this morning. Micron, itself, has increased its  
24 market share, both globally and in the U.S. market. Since  
25 1994, Micron's share of the global DRAM market increased

1 dramatically, according to recent testimony at the Camdex  
2 conference. Infineon's share of the global DRAM market has  
3 also increased from the Infineon Roadshow.

4           So, they both, also, increased their market share  
5 in the Americas. What are the numbers? There is the  
6 worldwide number, according to Data Quest, showing  
7 significant increases by Micron and Infineon and showing a  
8 significant decrease by Hynix, the beneficiary of all the  
9 alleged Korean Government activity. There are the numbers  
10 for the Americas, the same basic trend.

11           So what do these numbers tell us? Globally,  
12 Micron and Infineon have together gained 7.1 points of  
13 market share. Hynix now, 4.8 points of market share.  
14 Korea, overall, including Hynix and Samsung, gained only 1.5  
15 points of market share. Who is winning and who is losing in  
16 this industry? And the same trends in the U.S. market,  
17 except here, the gain by Micron and Infineon is even greater  
18 than on a global basis.

19           Is this evidence of injury from the domestic  
20 industry? I don't think so. And what's remarkable, in  
21 light of Commerce's decision yesterday, these numbers are an  
22 exaggeration, because they should craft out all of the U.S.-  
23 based production -- They don't. These are the market share  
24 trends, if you treat -- as considered Korean production, and  
25 they're not.

1           So, let's put the market share in perspective.  
2   Micron, itself, likes to boast about its increasing levels  
3   of penetration with key customers, as customers recognize  
4   Micron's trend. Micron likes to boast about it being the  
5   worldwide leader, in terms of megabyte market share. As if  
6   these are the relevant measures: what is the brand market  
7   share; what has been the penetration of key customers. And  
8   by any measure, the domestic industry has been doing just  
9   fine. In fact, they've been thriving over the period of  
10   investigation.

11           The petition tries to create the illusion of  
12   declining market share by manipulating the country of  
13   origin. So, we have another piece of our picture.

14           Profit, you heard a lot about profit earlier this  
15   morning. It's improper to try to evaluate the DRAM industry  
16   based on any narrow snapshot of profitability. Since it is  
17   such a cyclical industry, you have to look at profits over  
18   the full cycle, up and down, and look at it over time. But  
19   this an area where it's the most important to apply Micron's  
20   own broader standard of financial success, to understand  
21   what Micron sees is the relationship of operating profits to  
22   other measures of financial health.

23           If Micron does not stress operating profits to the  
24   public and to the investment community, then neither should  
25   the Commission stress operating profits over the other

1 statutory factors of material injury. This is an industry  
2 that is purporting improving profits; losses during the most  
3 recent period, but the situation is getting better. Micron  
4 recently boasted to investors that its growth margin has  
5 been improving; so has Infineon, also announcing  
6 improvements in recent growth margins. Both companies,  
7 also, boast about extremely low costs, which leads them to  
8 achieve higher levels of profit over the full business  
9 cycle.

10 So, these are slides from a Micron Roadshow, from  
11 July of this year, showing just how much progress they had  
12 in the recent period, as the market goes through the bottom  
13 of the cycle and begins moving up. So, they've reported, at  
14 least here in the third quarter, which just came out,  
15 showing improving growth margins relative to the cost before  
16 that.

17 There's another Micron slide, talking about how  
18 its technology leadership leads to extremely low cost  
19 position, which well positions them for future  
20 profitability. And so does Infineon. There's a November  
21 Infineon Roadshow, where, again, they talk about their  
22 investment in new fabs. Their ability to achieve huge cost  
23 advantages over their rivals.

24 Here is a graph of Micron's cyclical operating  
25 profit. And I think it's important to note the extreme ups



1 and downs of Micron's operating profit. Micron, itself,  
2 recognizes these extreme cycles. These are the slides from  
3 a Micron presentation at Camdex just a few days ago, where  
4 they used industry publications to describe the extreme  
5 cycles. There are ups and downs in this industry and it's  
6 always been that way.

7           So when we're trying to assess profit, as a staff  
8 report factor, where does that leave us? First, the DRAM  
9 industry, itself, largely discounts the importance of  
10 operating profits relative to other measures of financial  
11 success. It's a boom, bust cycle, and they know that it's  
12 more important to look at other measures.

13           Second, this view of the industry, in fact,  
14 reflects the economics of the industry. In a boom, bust  
15 industry, you need to look at more than just operating  
16 profits. But, importantly, profits during the boom period  
17 more than covers the losses during the bust period.

18           Another important point is to recognize the  
19 volatility. The booms and the busts are both going to  
20 higher extremes. The bust, boom period demonstrates two  
21 extremes, both in the extreme of profitability and in the  
22 extreme of loss for this industry.

23           But, here, I think is the critical point about the  
24 past three years. For all of the losses in the past two  
25 fiscal years, Micron made more money over the 2000 to 2002

1     fiscal period, than it did over the 1997 to 1999 period.  
2     For the period of time where the alleged subsidies were not  
3     taking place, long before any of these alleged Korean  
4     Government activities, they were making less money than they  
5     are making now at the bottom of the cycle, in the midst of  
6     all of this alleged Korean Government activity. So, I  
7     think, from the broader perspective, industry profits are  
8     not as doom and gloom, as you might have believed from the  
9     morning presentation.

10             Another staff report factor: productivity. There  
11     is a slide from Micron 2001 year end, where they describe  
12     their incredible improving efficiency, a straight line up.  
13     So, we have another piece of our picture.

14             Capacity, you heard a lot about capacity this  
15     morning. Both Micron and Infineon have increased capacity  
16     over the period. They need to. That's the nature of the  
17     market. Demand is increasing. Everyone is increasing  
18     capacity to meet that demand. In fact, by the end of 2002,  
19     Micron's capacity will be substantially .13 microns, and  
20     this will substantially increase capacity and reduce costs.  
21     Same for Infineon. They've been expanding their capacity  
22     and expanding their die shrinks to increase more capacity.

23             But, there's a link between the capacity and the  
24     cylcality. It's just based on economics of this industry.  
25     You heard this essential story this morning, that because

1 the capacity comes on in large discrete lumps and because  
2 the fabs tend to be run full out, amortize the high costs,  
3 you have capacity coming on really lumpy. And you have a  
4 series of time in the DRAM cycle, where the increase in  
5 capacity, the increase in supply has exceeded the rate of  
6 growth of demand.

7 But, this is not unique to the most recent period.  
8 This is not unique to any alleged Korean Government  
9 activity. This is a fact of life for the DRAM industry.  
10 The capacity affects the prices. In fact, the downward  
11 cycle in DRAM prices is largely a result of the bust that  
12 comes after a period of supply exceeding demand. Lots of  
13 new capacity comes on line, creates a period of imbalance,  
14 which is then corrected as it works through the next stage  
15 in the cycle. In fact, it's well known in the industry that  
16 capacity utilization is a strong predictor of average  
17 selling prices.

18 So, we have significant facts of the increases in  
19 die shrinks, both before and during the period. But, it's  
20 important to note that much of this increase has been by  
21 Micron, by Infineon, by the Taiwanese, and not by Hynix.

22 Here's a table, which shows based on third-party  
23 databases, the amount of capacity that's been added. This  
24 is labeled in terms of change in eight-inch wafer equivalent  
25 starts per month. And you can see that Hynix has actually

1     been starting fewer wafers, substantially fewer wafers, and  
2     that the growth has been Infineon, Micron, the Taiwanese.  
3     You have another piece of our picture.

4             Prices go up and down in this industry. So, in  
5     this industry, it doesn't make any sense to look at simple  
6     price trends. It has to be considered in the context of the  
7     DRAM cycle. And you have to acknowledge that, in this  
8     industry, there's extreme volatilities. That's why you  
9     correct monthly prices.

10            But, it's also important to realize that the price  
11     trends are global trends. There's virtually no variation  
12     across the graphic markets. Micron knows prices are  
13     volatile. This is a slide from their London Roadshow, where  
14     their plotting DRAM average selling prices. And you can see  
15     the dramatic increase in volatility toward the end of the  
16     period.

17            Prices are also extremely consistent on a global  
18     basis. Again, using third-party data, this is plotting for  
19     a 128 meg CC133 synchronous DRAM, kind of a bread and butter  
20     chip for this industry. It's virtually identical prices.  
21     They go up and they go down, but they're going up and down  
22     by the same amount in every market in the world. So, you  
23     have another piece of our picture.

24            Cost flow, this is a critically important issue  
25     for this industry. Both Micron and Infineon have very

1 strong cost flow. Steve Appleton, talking to a shareholder,  
2 boasting about the \$1.2 billion in costs and marketable  
3 securities, as they just finished their fiscal year.  
4 Infineon, talking about a strong cost flow of two billion  
5 Euros, as it just finishes its fiscal year.

6 But more importantly, this is how the DRAM  
7 industry measures its success. Success is generating cost  
8 flow to fund new investments and new R&D, and it's more  
9 important than short-term operating profits. Here's a graph  
10 based on Micron's quarterly financial data, showing net  
11 costs provided by operation. And, of course, you see the  
12 totality that's inherent in this industry. Though it's  
13 important, the trend line shows that over time, even with  
14 the increased volatility, Micron, on average, has been  
15 generating more and more costs out of its operations. This,  
16 I think, is more important than operating profits.

17 Inventories has been low in the recent period. Of  
18 course, they rise and fall, in response to demand, and so  
19 there's a lot of variation. But, in the most recent  
20 statements, Micron is bragging about its very low inventory,  
21 low compared to where they were a year ago. Another piece  
22 of our picture.

23 Employment and wages. You heard this morning how  
24 Micron has maintained employment. For as much as it has  
25 maintained employment, Micron has continually increased its

1 U.S.-based employment during this period. There was an  
2 increase in employment. Total wages paid has also  
3 increased. And they've been increasing this U.S.-based  
4 employment even as they stand on a global basis. Here,  
5 based on what Micron pay, is the total head count employees  
6 in the United States over this relevant period, a steady  
7 increase. Another piece of our picture.

8           Ability to raise capital Micron has aggressively  
9 bragged about its financial strength and measured it many  
10 different ways: the strongest balance sheet in the  
11 industry; low debt to equity ratio; positioning itself as  
12 the market leader with ready access to the capital markets.  
13 This is another key measure of success for this industry.  
14 Raising capital allows for continual investment and spending  
15 on R&D.

16           In fact, from Micron annual reports, we can see  
17 that based on a range of financial measures, current ratio  
18 of debt to equity, Micron is actually better off now than it  
19 has been at the bottom of prior industry troughs. Look at  
20 the current ratio, which has improved from about two to  
21 almost three. Look at the drop in the debt relative to the  
22 equity. This is a company, that after coming through the  
23 two worst years in DRAM history, is better positioned than  
24 it has ever been in its corporate history. That is not a  
25 sign of material injury.

1           This industry is growing. The domestic industry  
2       has grown with the global market. It's better positioned  
3       now than it has ever been before. Micron has gone from  
4       being a small player, to being a global industry leader.

5           And as I mentioned before, the U.S. is the only  
6       market where all the DRAM companies are operating and  
7       expanding, with new facilities and with major upgrades in  
8       the U.S. industry. The major investment that Hynix has been  
9       making has been in upgrading its fab in Eugene, Oregon,  
10      putting in new equipment, allowing the Oregon-based  
11      production to have state-of-the-art manufacturing equipment.

12           The industry has been growing on a worldwide basis  
13      and worldwide DRAM revenue has also been increasing. This  
14      is not an industry in decline, where people are scrambling  
15      for small bits and pieces. This is an industry that has  
16      been growing. Another piece of the picture.

17           Investment has been increasing. The domestic  
18      industry has a very strong cash flow liquidity that can  
19      completely fund new investment, strong balance sheets and no  
20      trouble raising new capital. The capital markets readily  
21      recognize the upside potential in this industry.

22           Micron has consistently invested, even in the  
23      downturn. And, in fact, Micron's investment very widely has  
24      been counter cyclical, where they aggressively invest in the  
25      down cycle, they acquire assets in the down cycle, to

1 exploit them during the next up cycle.

2 Here is a slide from Micron's London Roadshow,  
3 describing its cash and liquid investments over the period  
4 that the Commission is considering now, and you can see the  
5 very strong and improving position. Here is Micron  
6 comparing itself to its rivals late in the fiscal year 2000,  
7 showing that it viewed its financial strength based on  
8 assets to liability as being substantially better than  
9 anyone else in the industry. Again, this isn't our  
10 analysis. This is Micron's own analysis of its own relative  
11 position.

12 Capital expenditures, notice the steady upward  
13 trend and notice the ability of Micron to invest \$1.7  
14 billion capital expenditures in 2001, which was the worst  
15 year in industry history.

16 Infineon feels the same way, very solid financial  
17 position. They have more than doubled their cash position.  
18 We've just gone through the worst trough in DRAM history and  
19 the domestic companies, Micron and Infineon, are  
20 strengthening their financial position. Again, consistent  
21 capital spending from Micron. And Micron increased its  
22 capital spending, while the DRAM industry, as a whole, was  
23 actually trending downward. Another piece of our picture.

24 R&D spending, also, very strong and increasing.  
25 Domestic industry reports consistently increasing R&D.



1 Micron brags about its leadership in the area of  
2 intellectual property, expanding new facilities. The  
3 dollars spent on R&D have been steadily increasing through  
4 ups and downs in the business cycle, both dollars spent and  
5 new facilities being built. And, in fact, Micron's R&D  
6 spending has been above its historical trend line. Using  
7 Micron's annual reports, we show here the trend over the  
8 past decade and their recent spending has been ahead of the  
9 trend line.

10 So what does all this financial data mean for the  
11 Commission? Strong cash flow. The domestic industry is  
12 completely able to fund investments in R&D largely out of  
13 ongoing operations.

14 Second, strong balance sheets. They can access  
15 the capital markets whenever they need to and they can fund  
16 investments in R&D, even if there's a temporary downturn.  
17 Strong capital spending, the domestic industry is extremely  
18 well positioned to benefit enormously during the next upturn  
19 in the market. Strong R&D spending, again, extremely well  
20 positioned for long-term commercial success.

21 Here is another slide from the Micron Roadshow,  
22 where they're describing in overall terms their financial  
23 strength. And they recap a lot of the themes that I've been  
24 discussing with you today: the amount of cash, the low-cost  
25 producer status, the debt to equity ratio. But, here, I

1 think is really the essence of what I'm trying to convey to  
2 you: proven ability to weather downturns; financial  
3 position in current cycle trough, stronger than any previous  
4 cycle.

5 In all honesty, I can't come up with a better way  
6 to summarize respondent's case for why this industry is not  
7 suffering material injury. And there's not even a  
8 reasonable indication of material injury, because these are  
9 not my words, these are Micron's words. This is probably  
10 the most revealing statement you'll hear all of today and it  
11 doesn't sound like material injury.

12 So the overall assessment Steve Appleton has given  
13 to his shareholders is, we're the strongest player in the  
14 arena: advanced technology, cost cutting, optimized  
15 spending. Micron is well position to compete in this  
16 difficult environment. I would agree, success measured by  
17 financial strength, technology leadership, manufacturing  
18 efficiency. Micron has proven many times that it has what  
19 it takes not only to survive, but also to be a leader in  
20 this competitive environment. I agree. But, these  
21 statements are totally inconsistent with what you've heard  
22 given this morning as testimony about an industry on the  
23 rope, in need of assistance from the Commission.

24 So, in perspective, I think this industry looks  
25 fine. Put all of the pieces to the picture together and

1     this industry is doing just fine.

2                 So what does all this mean? We know this case is  
3     preliminary and we know it's a low standard of proof. But,  
4     this case is different, because rarely has a domestic  
5     industry said so much, in so much detail, about its overall  
6     condition and strength.

7                 Micron and Infineon are predominantly DRAM  
8     companies. So when you look at these quotes by Micron and  
9     Infineon, they are largely describing their DRAM businesses.  
10    This isn't a multi-product conglomerate. This isn't a  
11    general statement by Samsung about Samsung as a global  
12    corporate entity with a dozen different product lines.  
13    These are statements by DRAM companies about their DRAM  
14    businesses.

15                And they simply can't have it both ways. We  
16    assumed that the companies were being fair and truthful when  
17    they described their business and their business prospects  
18    to the investment community. We take them at their word.  
19    So, what does that mean about their statements here today?

20                So what should the Commission do? Consider the  
21    record carefully. In our view, this case deserves attention  
22    now, not later. Test the record carefully. The wealth of  
23    information that these companies have already provided to  
24    the public and to the investment community provides the  
25    perfect benchmark for testing what they're telling the

1 Commission now. And recognize that this case should be  
2 terminated now. The facts require termination now. And  
3 make this case, both the record assembled and its  
4 determination made, a fitting tribute for Lynn Featherstone,  
5 as he begins to approach the end of his time at the  
6 Commission. Thank you.

7 MR. PORTER: Mr. Featherstone, that concludes our  
8 presentation.

9 MR. FEATHERSTONE: Thank you, Mr. Durling, and  
10 thank you all for your testimony. Just for everyone's  
11 information, Mr. Porter is going to provide copies of at  
12 least the data slides for both the Commission record and for  
13 parties. And as soon as you can get those, we appreciate  
14 that.

15 MR. PORTER: We were going to --

16 MR. KAPLAN: (No microphone.)

17 MR. FEATHERSTONE: I understand --

18 MR. PORTER: Mr. Featherstone, after what's  
19 discussed with Commission staff and my understanding of the  
20 regulations is what is deemed provided for the record today  
21 is our testimony and our testimony alone. We'll be happy to  
22 provide the full presentation in our post-conference brief.

23 MR. FEATHERSTONE: I understand that the testimony  
24 is available tomorrow in the transcript. But if it was  
25 difficult to read, even for people in the room, a number of

1 those slides, we would like you to provide the tabular data,  
2 at least, as quickly as possible, so that parties can  
3 comment in their post-conference brief.

4 MR. KAPLAN: (No microphone.)

5 MR. PORTER: Mr. Featherstone, Mr. Kaplan is  
6 incorrectly citing the regulation. The regulation says, if  
7 you want to offer slides for the record, it's a five slide  
8 limit. We're not offering these slides now for the record.  
9 We are offering our testimony for the record.

10 MR. FEATHERSTONE: We're going to move on with  
11 questioning and we'll leave it at the post-conference  
12 briefs, unless further discussion here creates a problem  
13 with that. I'll be consulting with Ms. Hause here. Ms.  
14 Messer?

15 MS. MESSER: Thank you for your testimony this  
16 morning. I'm Mary Messer, Office of Investigations.

17 Mr. Durling, you spoke at great length concerning  
18 a growing industry and you've focused primarily on Micron  
19 and Infineon, to put together your pretty picture. However,  
20 there's a few pieces of that picture that you might be  
21 missing, that I want you maybe to comment on now, if you  
22 could, and it's those companies that have gone out of  
23 business during the period of investigation. How does that  
24 look, as far as the growing industry, when you consider  
25 those that have retreated?

1           MR. DURLING: I can offer some initial comments  
2 now and then we can, of course, elaborate in our post-  
3 conference submission.

4           I think there are two important things to realize  
5 about the exit from the industry. The first is that for  
6 many of the companies, the exit from the industry,  
7 particularly the Japanese companies, was simply a corporate  
8 decision, that they were not prepared to live with the  
9 volatility of the DRAM business. Every company has to make  
10 its own decision about how to optimize its own financial  
11 performance. And many of the Japanese semiconductor  
12 companies have concluded that they are better off devoting  
13 their corporate resources to other types of semiconductors.

14           So what has this meant? For these companies, some  
15 of them have shut down DRAM operations and converted those  
16 fabs in the U.S. to producing other types of semiconductors.  
17 That's fine. That's just a redeployment of assets from one  
18 use, to a higher value use. For some of the other  
19 companies, they wanted to reduce their exposure to DRAM  
20 semiconductors, so they sold those assets to other  
21 companies. In fact, that's been a hallmark of Micron's  
22 corporate strategy, to take advantage of downturns, to  
23 acquire assets at very, very attractive prices, and then to  
24 redeploy those assets when the market turns around.

25           And so, we believe that the exit from the industry

1 is actually a sign of strength, not a sign of weakness. The  
2 exit from the industry has made it possible for the other  
3 companies, in particular, Micron and Infineon, to expand  
4 their scale, to expand their operations, and to better  
5 position themselves to be long-term survivors and long-term  
6 success stories in the DRAM business.

7 MS. MESSER: Of course, we'll have some of the  
8 data. We may not have, at this stage, all of producer's  
9 trade data, at least, that have gone out of business. Are  
10 you, then, saying that if we were to have all of this data,  
11 that the trends would still show growing?

12 MR. DURLING: No. What I'm saying that to really  
13 understand the importance of exit in this industry, you have  
14 to step back and go beyond just tabulating the production  
15 figures out of these U.S. facilities and adding the numbers  
16 together and seeing whether it's an up trend or a down  
17 trend. What I'm really saying is that you need to  
18 understand the motivation of these decisions by the  
19 companies and essentially the redeployment of assets to  
20 other uses. But, we certainly can work to assemble whatever  
21 publicly available information is available, to make sure  
22 that you have a record of which former Japanese DRAM  
23 facilities have now been converted to other uses. And, in  
24 fact, as you heard this morning, for some of the facilities,  
25 the people now in possession of that information are, in

1 fact, the domestic industry.

2 So, we will do our best to make the record as  
3 complete as possible. If the domestic industry does the  
4 same, then you should be okay.

5 MS. MESSER: And it's my understanding that NEC,  
6 Fujitsu, and IBM that we're concentrating on, as far as --  
7 and it appears that TI and Toshiba have been taken over;  
8 that capacity, at least, has been.

9 MR. DURLING: Yes. We have the good fortune, in  
10 this case, that there really is a surprising amount of  
11 publicly available information. And so, basic information  
12 about those fabs and what they were producing and how much  
13 they were producing, that, again, it won't be perfect, but  
14 getting a pretty good general idea of the scale of those  
15 operations is something that we can do from public data.  
16 And we will do our best to collect that for you.

17 MS. MESSER: Thank you, very much. That will be  
18 very helpful.

19 Ms. Bishop, I want to make sure I understood  
20 something you said very early on in your testimony. I  
21 believe you said, and correct me if I'm wrong, there are no  
22 longer any independent assemblers in the United States.

23 MS. BISHOP: That's our understanding right now.

24 MS. MESSER: Assembling the case to DRAMS --

25 MS. BISHOP: Correct.



1 MS. MESSER: -- independently. Were there and how  
2 long ago did they exit?

3 MS. BISHOP: They were clearly in the previous  
4 Commission cases.

5 MS. MESSER: What about the period that we're  
6 looking at now?

7 MS. BISHOP: I don't know. We'll have to explore  
8 that information for you.

9 MS. MESSER: Okay, thank you. And just one other  
10 issue, if you wouldn't mind commenting on. I understand you  
11 may want to also do this in your post-conference brief,  
12 since the APO release was only yesterday. But, I'd also  
13 like to give you a chance to comment on what kind of  
14 coverage you believe that we have from questionnaires that  
15 are usable, from a data perspective.

16 MR. PORTER: I think you'll find you have very  
17 good coverage. I mean, no one disagrees. There are four  
18 major players in the industry and everyone has given their  
19 questionnaire responses. So, I don't think anyone -- it's  
20 not a case, in which there are doubts about the coverage of  
21 the data. I think it's as close to complete that you can  
22 get.

23 MS. MESSER: That's four major players  
24 domestically. I'm also talking about from the import side  
25 and --

1 MR. PORTER: We have four major players globally.

2 MS. MESSER: Globally, okay.

3 MR. PORTER: I think the four major players, I  
4 think publicly, data -- I mean, the four together is, what,  
5 over 80 percent of global output. So, I don't think there's  
6 really an issue at all in this case about coverage.

7 MS. MESSER: Okay. That's all I have. Thanks.

8 MR. FEATHERSTONE: Ms. Alves?

9 MS. ALVES: Good morning. Mary Jane Alves, again,  
10 from the General Counsel's Office. If I could start with  
11 Ms. Bishop. In order to put a factual side to some of the  
12 arguments that you began with this morning, could you tell  
13 me specifically what imports are at issue, in terms of the  
14 Commission's definition of what is domestic production or  
15 what is a non-subject import versus what is a subject  
16 import? Who are the exact players, whose materials are at  
17 issue? And be as specific as you possibly can, with respect  
18 to which companies identities are at issue.

19 MS. BISHOP: I think we have to look at the  
20 specifics, at the questionnaire responses, to give you  
21 precise information about what countries -- imports from  
22 what countries, how they should be treated. But, as a  
23 general matter, imports from Korea of wafer fabbed in the  
24 United States are treated and had always been treated as  
25 domestic products. Imports of DRAMs that are assembled in

1 Korea, that are fabbed in third countries, have always been  
2 treated as non-subject imports. And the Department of  
3 Commerce clarified that in its scope determination the other  
4 day, that wafer fabrication is determinative, in terms of  
5 determining what subject imports are.

6 So, subject imports are those DRAMs that are  
7 fabbed and assembled in Korea, plus those DRAMs that are  
8 fabricated in Korea, but assembled in third countries and  
9 then imported into the United States. And I don't believe  
10 that it happens anymore, but it would also include DRAMs  
11 that are fabricated in Korea, but assembled in the United  
12 States. Those would be considered, if it occurred. I'm not  
13 sure that that would happen.

14 MR. PORTER: If I could, I believe the  
15 Commission's questionnaire asked very good, intelligent  
16 questions on this point, and it had at least structured the  
17 questionnaires to request from all the major producers in  
18 the world where the wafer was fabricated and where the  
19 assembly was done. I mean, if you go through the  
20 questionnaire and if you go through the responses, you'll  
21 see multiple, multiple pages. So, you have the data of who  
22 is doing what, where.

23 And all we're saying, as a conceptual and legal  
24 matter, which pot do you put it in. If Micron makes a wafer  
25 here and has it assembled in one of its facilities overseas,

1     what do you do with it?  If Micron makes a wafer overseas  
2     and has it assembled here, what do you do with it?  That's  
3     what the legal and conceptual issue we were trying to  
4     address with Ms. Bishop's statement.

5             MS. ALVES:  I guess what I'm trying to get at is,  
6     factually, how significant is this issue for us.  That may  
7     require the questionnaire responses, in order to give us a  
8     better sense of that.  If you can put that in perspective  
9     factually?  Obviously, we have the data, but if you're  
10    looking at it --

11            MR. PORTER:  Absolutely.

12            MS. ALVES:  -- factually, as well, and you might  
13    tell us what your observations of the significance of that  
14    point are.

15            MR. PORTER:  Of course, we will do that.  But,  
16    then, we're both working from the same data set, because you  
17    guys did a good job on the questionnaire and collected the  
18    data that you need to do to answer that question.

19            MS. ALVES:  Mr. Connelly, with respect to your  
20    presentation this morning, I just want to be clear what it  
21    is that you believe that the Commission should be doing, and  
22    I want to make sure that I didn't misunderstand what you're  
23    suggesting the Commission should do.  Are you suggesting  
24    that the Commission should separately be looking at the  
25    imports from Samsung, as opposed to the subject imports from

1 Hynix?

2 MR. CONNELLY: Yes and no. Here's the yes part.  
3 Imports have to, of course, be considered collectively, in  
4 the sense, the traditional sense, that the Commission looks  
5 at import volumes and U.S. shipments of import volumes, et  
6 cetera, the weight average prices. On the other hand, the  
7 Commission has the discretion to consider differences in the  
8 way companies may or may not operate in the United States.  
9 And all I was trying to suggest this morning is that there  
10 are very distinct differences that will and should affect  
11 the Commission's analysis here.

12 For example, I'm now talking about the  
13 questionnaire information. Each company has been required  
14 to identify the commodity DRAMs it sells in the United  
15 States, RAM Bus DRAMs it sells in the United States, and  
16 specialized or non-commodity DRAMs. There is a very  
17 different indication for both Hynix and Samsung and the two  
18 other domestic producers, with respect to that breakdown.  
19 You cannot let that difference be obscured by simply lumping  
20 everything into this notion that Micron was suggesting, that  
21 DRAMs are a commodity. That is emphatically not true. Yes,  
22 there are commodity elements to the market, but there are  
23 specialized elements to the market. And that was the main  
24 point I was trying to make this morning.

25 MS. ALVES: I thought it was -- I just wanted to

1 be very clear there. I don't want there to be a question  
2 later and I don't want to get a surprise in the post-  
3 conference briefs. As you know, we're tight on time. It is  
4 obviously a preliminary phase investigation and with the  
5 holiday coming in, as well. Anything that we can do to  
6 facilitate information exchange, at this point, is certainly  
7 very helpful.

8 With respect to your presentations regarding the  
9 issue of defining the domestic industry. If we could back  
10 up a step and if you could tell me whether or not, in fact,  
11 individually, Mr. Connelly and Mr. Porter, whether or not  
12 you, in fact, concede that your clients are, by definition,  
13 related parties and what is the basis for that?

14 MR. CONNELLY: We concede.

15 MR. PORTER: We concede that Hynix Semiconductor  
16 America is affiliated with Hynix Semiconductor, yes.

17 MS. ALVES: I just want to be clear. And then if  
18 you could also in your post-conference briefs provide the  
19 same level of detail with respect to whether or not you  
20 believe appropriate circumstances exist or do not exist.

21 MR. CONNELLY: We don't concede on that one.

22 MS. ALVES: That was my guess.

23 MR. PORTER: Me, too.

24 MS. ALVES: Also, a lot of your presentations this  
25 morning were directed to the domestic industry performance

1 factors with respect to Micron individually and Infineon  
2 individually. To the extent you're argue that your clients'  
3 domestic production should be included as part of the  
4 domestic industry, if you could then further elaborate on  
5 how that would impact our analysis of the domestic industry  
6 performance factors as well in your post-conference briefs.

7 MR. PORTER: Yes. Our post-conference briefs will  
8 obviously have data and tables with our argument that the  
9 domestic industry is all four producers. Our point today  
10 was that if you look at their own statements about their  
11 success and health, it's an indication, and since Micron is  
12 by far the biggest U.S. producer, at least it gives an  
13 indication of whether the domestic industry really believes  
14 it is suffering material injury.

15 MS. ALVES: I would like, if you could, to address  
16 a similar question to that that I posed this morning to  
17 Petitioners, and that is would you care to comment on the  
18 revocation of the antidumping orders on subject imports from  
19 Korea during the Commission's period of investigation, both  
20 factually if there are any circumstances that the Commission  
21 should be aware of regarding what you believe were the  
22 reasons why it was revoked and also, as a legal matter, to  
23 the extent that you believe there is any legal significance  
24 to the fact that there was a dumping order and that the  
25 dumping order was revoked during the period of

1 investigation.

2 MR. PORTER: I would like to address that, noting  
3 a few comments. First, Mr. Kaplan made quite clear why  
4 Micron chose not to oppose revocation. He knew he couldn't  
5 win the sunset case, and so that's just a decision that they  
6 made: Better just to let the order die than fight and lose  
7 in the end.

8 With respect to the effect of termination, the  
9 Commission asked this question in its questionnaire, and we  
10 provided, we thought, fairly compelling market share data  
11 about what the effect of the order was and what the effect  
12 of the termination has been. We showed that when the order  
13 was in effect, Hynix, the one who is being allegedly  
14 subsidized the most here, increased their market share. The  
15 one that was alleged was the only one to have been found  
16 dumping.

17 So when the antidumping order was in effect, Hynix  
18 increased their U.S. market share, and when the order was  
19 revoked, Hynix's market share decreased. So we would say  
20 that neither the order nor the termination had any effect on  
21 the market.

22 MS. ALVES: Would anyone care to comment at this  
23 point or in your post-conference brief on how the Commission  
24 should handle nonsubject imports in this investigation?

25 MR. PORTER: I'm sorry. In what respect?



1 MS. ALVES: Regardless of how we're defining  
2 nonsubject imports, and if you want to answer this in two  
3 different ways with respect to your proposed definition and  
4 with respect to any other proposed definition of nonsubject  
5 imports, what role do nonsubject imports play in the U.S.  
6 market? Sometimes there are arguments made about, well, if  
7 there is any sort of an issue here, it's because of  
8 nonsubject imports. I want to give you an opportunity to  
9 tell me what role they are playing in the U.S. market.

10 MR. PORTER: I think you'll see -- we believe, if  
11 you use a consistent method for determining country or  
12 origin, you'll see that nonsubject imports, I believe, are  
13 much greater than the share of subject imports from Hynix.  
14 And we think that's significant because if under  
15 Petitioners' theory it's whoever has the most volume is  
16 dictating the price, then Hynix's contribution to any price  
17 depression is much smaller than is nonsubject imports. I  
18 think that's what you'll see when the analysis is done  
19 properly.

20 MR. CONNELLY: Just to add one little point to  
21 that, Ms. Bishop said earlier that one of the keys to  
22 putting each DRAM die in the right box is to get the die  
23 assembled in the U.S. but fabbed overseas in the nonsubject  
24 import box. That's important. And then once you get  
25 everything in the right box, the role of nonsubject imports

1 certainly increases, and we will certainly contend in our  
2 post-conference brief with respect to the relevance of that  
3 under the Gerald Metals decision.

4 MS. ALVES: Thank you. I also asked Petitioners  
5 this morning, in the event of a dumping order, whether or  
6 not they believed it would be possible for the Korean  
7 producers to switch their fabbing operations to the United  
8 States, and the response was the fabbing operations here in  
9 the United States are much smaller in comparison to the  
10 fabbing operations in Korea. Would you care to address  
11 either this or any of the other arguments made in the threat  
12 context with respect to subject imports from Korea?

13 MR. PORTER: Just a few general comments. First,  
14 it is factually not correct to imply that a minority of  
15 Hynix and Samsung shipments to the U.S. market are, in fact,  
16 coming from the U.S. production. A substantial portion of  
17 the U.S. sales by both companies are already taking place in  
18 the United States, and those substantial facilities are  
19 already there. There is the potential to expand output of  
20 those facilities to some degree, but the other trend to keep  
21 in mind is that, as Mr. Swanson's testimony showed, for  
22 large OEMs, the computer companies that buy the vast  
23 majority of these chips, more and more of their operations  
24 are going offshore.

25 So the need to supply DRAMs to the IBMs and the

1     Compags and the Dells and the Apples of the world, the need  
2     to supply DRAMs in the U.S. market has actually been -- the  
3     relative portions are switching more and more overseas and  
4     less and less in the United States. And in a sense, if I  
5     were to pose a big-picture question for the Commission, to  
6     me it would be do we want to contribute to that trend?

7             MS. ALVES: Those are all of the questions I have  
8     at this point.

9             MR. FEATHERSTONE: Mr. Giamalva?

10            MR. GIAMALVA: John Giamalva, Office of Economics,  
11     and I would like to ask some of the same questions I asked  
12     the Petitioners this morning. That's, first of all, does  
13     the Commerce decision change any of the answers to the  
14     Commission's questionnaire, particularly with regards to  
15     interchangeability or differences between DRAMs, domestic  
16     and subject DRAMs?

17            MR. PORTER: No. The Commerce Department's  
18     decision on scope, since it was entirely consistent with  
19     their past determinations, does not require any alteration  
20     of the data that we submitted. It just means you have to  
21     put certain things in different boxes.

22            MR. GIAMALVA: You would agree with that, Mr.  
23     Connelly?

24            MR. CONNELLY: Certainly.

25            MR. GIAMALVA: Okay. Secondly, I asked the

1     Petitioners if Hynix and Samsung have rolled out new  
2     addressing modes or new speeds of double-data-rate DRAMs in  
3     about the same time period that other domestic producers  
4     had, and the answer was that Hynix was a couple of weeks  
5     later in rolling out double-data-rate DRAMs, and I would  
6     like to see if you agree with that and see what path Samsung  
7     followed in rollouts.

8             MR. SWANSON: Let me make sure I understand the  
9     question. As far as rolling out DDR technology, the  
10    respective companies, are they all similar with their  
11    execution of DDR rollout?

12            MR. GIAMALVA: Right. I want to find out if the  
13    rollout of double data rate and then the subsequent higher  
14    speeds of double data rate, if there was a difference  
15    between the timing of Hynix's rollout and those of Infineon  
16    and Micron, in particular.

17            MR. SWANSON: Well, actually, our double-data-rate  
18    production, we're increasing that right now. This quarter  
19    we've had a fairly large transition from SDR to DDR in this  
20    quarter. Next year, we view it to be, for instance, about  
21    85 percent of our production will be DDR, so we're rapidly  
22    transitioning.

23            Now, as far as the relative positioning between  
24    companies, I think everybody would recognize that Samsung  
25    probably was the leader in DDR as far as shipments to the

1 industry in DDR and that Micron and Hynix are pretty close  
2 to each other with their rollout, and maybe Infineon a  
3 little bit behind.

4 MR. GIAMALVA: All right. Thank you.

5 MR. CONNELLY: Well, I can't give you the details  
6 about the relative speed of the rollout by Samsung vis-a-  
7 vis, say, Micron except to say that Mr. Appleton said  
8 Samsung was way ahead of Micron in rolling out DDR, but with  
9 respect to the details of that or what the economics of that  
10 meant specifically, I don't think we can say today, plus  
11 it's confidential. But I think we can give you some figures  
12 in our post-conference brief that might help show the speed  
13 with which at least Samsung brought DDR to market.

14 MR. GIAMALVA: Also, I would be interested in your  
15 addressing whether the U.S. facilities for Samsung and  
16 Hynix, if they rolled out the production at about the same  
17 time as the Korean facilities, Samsung and Hynix.

18 MR. PORTER: Do you want an answer now?

19 MR. GIAMALVA: No. In your post-conference brief  
20 will be fine.

21 And then for Mr. Swanson, you mentioned that when  
22 you quote a large customer such as IBM, you have certainly a  
23 lot more than just the price of the DRAM goes into the  
24 negotiation, including, if I heard you rightly, a commitment  
25 for a certain share of production to be attributed to that

1 customer. Is that a certain share of the production in your  
2 U.S. facility or a certain share of production in all of  
3 Hynix's facilities that would go into that discussion?

4 MR. SWANSON: As far as what I was trying to  
5 illustrate there is that the demand is worldwide from a  
6 company like IBM, so they are purchasing around the world.  
7 And so when we negotiate with them, we're developing a plan  
8 to support them at all of their facilities around the world,  
9 and it's a combination of production out of all of our  
10 facilities in the U.S. and in Korea.

11 MR. GIAMALVA: So the quote would concern DRAMS  
12 that were produced in all of Hynix's worldwide facilities.

13 MR. SWANSON: That's correct.

14 MR. GIAMALVA: Is there a difference in the  
15 product mix between your U.S. facility and the Korean  
16 facility?

17 MR. SWANSON: At times there are. I think you  
18 might have known that a couple of years ago we merged with  
19 LG. Now we have a synergy process, so all of the fabs are  
20 running similar processes now, so the capabilities are  
21 similar in the facilities around the world. So at any given  
22 time there may not be 100 percent coverage, let's say, in  
23 the U.S. manufacturing facility that there is in Korea.  
24 There is a larger capacity, as you know, in Korea. But we  
25 try to have a large breadth of product as well in the Eugene

1 facility here for our customers.

2 MR. GIAMALVA: And, Mr. Connelly, I have pretty  
3 much the same question. You noted that Samsung has a high  
4 percentage of its DRAMs are the noncommodity DRAMs, either  
5 RAM BUS or the specialist DRAMs. Is that product mix the  
6 same in the U.S. facility as in the Korean facilities, or  
7 are there differences between the two?

8 MR. CONNELLY: I think generally we can say there  
9 are differences, and I think this is simply typical of any  
10 global producer. You always have to start your pilot  
11 production somewhere, and for Samsung they start in Korea.  
12 Once you've got the process down, once you get the yields to  
13 an acceptable level, once you understand how to improve your  
14 yields, then you can start moving it around the world. I'm  
15 sure the same is true with Micron, except they just may move  
16 it in reverse from the U.S. overseas.

17 MR. GIAMALVA: So the Korean facilities would have  
18 a higher share of the RAM BUS and specialist DRAMs, or is  
19 that not accurate?

20 MR. CONNELLY: Let me answer that in the brief, if  
21 it's okay.

22 MR. GIAMALVA: Okay. Thanks. And, finally, I  
23 guess one last question is, when your OEM customers qualify  
24 Hynix or Samsung DRAMs, is that qualification based on a  
25 particular fab, or are all of the DRAMs worldwide qualified

1 at pretty much the same time?

2 MR. SWANSON: Generally speaking, it's not by fab,  
3 but some customers do require that. Some are more  
4 sophisticated than others in their quality and requirements  
5 that we have to meet, so it's not really a uniformity  
6 between customers. Some require auditing of a fab and  
7 visiting the fab. For instance, if you started in Korea and  
8 went to Eugene, they may, before you started the Eugene  
9 shipments to them, they would require you to go ahead and do  
10 an audit. That's not typical. There's only a few customers  
11 that really are that sophisticated. So generally once you  
12 qualify a part, it's qualified in most of the fabs.

13 MR. GIAMALVA: Mr. Connelly, is the same true for  
14 Samsung?

15 MR. CONNELLY: We're out of my area of expertise  
16 at this point. I'll get you the answer, though.

17 MR. GIAMALVA: All right. Thank you. That's all  
18 I had.

19 MR. FEATHERSTONE: Mr. Baker?

20 MR. BAKER: No questions.

21 MR. FEATHERSTONE: Mr. Carr?

22 MR. CARR: Bob Carr, Office of Industries. I had  
23 a question similar to the Petitioners' earlier today. To  
24 what degree do domestic and Korean DRAMs share the same  
25 channels of distribution, for example, sales to OEMs versus



1 distributors and spot market sales versus contract sales?

2 MR. SWANSON: I think actually as far as the OEM  
3 customer base, the large, multinational accounts, we're very  
4 similar to all of the major producers of DRAMs in that  
5 category and also similar in the spot market as well. We  
6 have chosen not to be a large participant in the  
7 distribution portion of the business, which is franchise  
8 distributors. The terminology is a little different around  
9 the world, but using a U.S. franchise distributor is a very  
10 small portion of the market, and we do some business through  
11 that channel, but it's very small. So Micron and Samsung  
12 and others are much larger than us in that particular  
13 segment of the business.

14 MR. CARR: Mr. Connelly, is it the same for  
15 Samsung?

16 MR. CONNELLY: We can give you a little more  
17 detailed breakdown in the brief. I think your question is  
18 generally true. I think that it is generally true that  
19 Samsung focuses on the large accounts. They call them  
20 "global accounts," companies like I mentioned, the household  
21 names; that's the predominant portion of their business, but  
22 then there are other segments as well. I can break them  
23 down for you in the brief.

24 MR. PORTER: I think in your questions about  
25 distribution, I also, though, think you should look at

1 different types of DRAM products, and there I think you will  
2 see a difference among the different suppliers. Over time,  
3 there has been much more fragmentation of the DRAM products.  
4 Suppliers have to offer more and more different types of  
5 DRAM products; and, therefore, suppliers have kind of carved  
6 out their respective niches.

7 As we heard, Samsung is, you know, not the only,  
8 but they are the king of the supply of RAM BUS. Hynix is  
9 very strong in graphics. Hynix also has a bit of a niche in  
10 the so-called legacy products. There is a ton of publicly  
11 available data, and what we will show for you is that really  
12 when you look at by product, the so-called commodity  
13 competition starts to break down. Different suppliers are  
14 focused on different types of products; and, therefore, the  
15 competition in certain areas is rather attenuated.

16 MR. CARR: Okay. Thanks. So there might be a  
17 general area of products that everybody might supply, but on  
18 the periphery there are items that perhaps only one or two  
19 companies might specialize in or supply.

20 Are there differences also in terms of the end  
21 uses for the products? For example, I understand that RAM  
22 BUS might be used often in consumer electronics  
23 applications. For the other specialist DRAMs, are they  
24 destined for products other than perhaps the PC market, and  
25 in that sense do they not necessarily compete with the

1 vanilla or commodity-type DRAMs?

2 MR. SWANSON: Yeah. I think a good example of  
3 that is graphics. For instance, typically they are not  
4 using as high density parts as the main computer  
5 manufacturers are using right now for their main memory, and  
6 there's differences in architecture, like, usually they are  
7 a wider type of architecture. So there are things like  
8 that. Also, the consumer electronics uses, again, lower  
9 density product. They don't need as high a performance,  
10 maybe even lower performance in the computer market. There  
11 is now being developed some very low-powered DRAM, for  
12 instance, for the cell phone market which would not be used,  
13 for instance, in a major PC application.

14 MR. CARR: Okay. Thank you. I don't know if it  
15 would be easy to make a general statement, but are there  
16 items or end-use products that perhaps the Korean suppliers  
17 sell into that the domestics don't or vice versa?

18 MR. SWANSON: I think most companies are trying to  
19 be as diverse as they can to support a wide customer base.  
20 It's just because of the big swings in the industry, you  
21 want to have as many quals and market places as possible to  
22 be qualified. So it just depends. Some have focused, as  
23 Dan said, a little bit more on one versus the other. One  
24 might be a little bit stronger, for instance, in disk drives  
25 because they are keeping their fabs optimized, let's say,

1 for legacy products versus somebody who is moving on. As an  
2 example, maybe Samsung is focusing on the very high end, for  
3 instance, because they have some capability that  
4 differentiates themselves. So it does vary depending on the  
5 marketplace.

6 MR. CARR: Okay. Thanks. Just one more question  
7 in that vein. I believe earlier Micron made a point that  
8 still the vast, vast majority of DRAMs are consumed by the  
9 computer industry. Do you believe that's the case, and do  
10 you see in the future is that likely to change at all in the  
11 near term?

12 MR. SWANSON: We do believe -- it's true that the  
13 computer market segment is still the largest and will remain  
14 over time. However, there are other marketplaces that are  
15 starting to emerge. One that could be very large is, as I  
16 mentioned, the cellular phone marketplace. Typically, right  
17 now that's been a static RAM or pseudo static RAM has been  
18 the major memory component in that particular application,  
19 but as DRAM develops its technology, that could have some  
20 very significant impact on the communications portion of the  
21 market going forward. And then, again, a lot of wireless --  
22 whenever the economy turns around, hopefully soon, here,  
23 we'll figure out that some of the wireless applications will  
24 grow. So there are other niche ones, but certainly the  
25 predominant will continue to be the computer and peripheral

1 marketplace, but we do see opportunities for, again, more  
2 fragmentation there.

3 MR. CARR: Thank you. I don't have any  
4 additional.

5 MR. FEATHERSTONE: Mr. Stewart?

6 MR. STEWART: No questions.

7 MR. FEATHERSTONE: Ms. Noreen?

8 MS. NOREEN: Ms. Bishop, your figure of the 85  
9 percent was fab, and 15 percent was assembly in terms of  
10 costs of production.

11 MS. BISHOP: Yes.

12 MS. NOREEN: And that is really in complete  
13 agreement with what Micron said earlier this morning --

14 MS. BISHOP: Essentially.

15 MS. NOREEN: -- as far as the early part of the  
16 generation.

17 MS. BISHOP: That's right.

18 MS. NOREEN: What would you say in terms of the  
19 end generation, for example, maybe the 64 megs or something  
20 now?

21 MS. BISHOP: Actually --

22 MR. PORTER: I would like to ask Mr. Kim to answer  
23 that question.

24 MS. BISHOP: Our client.

25 MR. KIM: At least in our company, that is

1 incorrect. If we produce four meg or one meg DRAM, we can  
2 produce die costs tremendously down like 50 percent compared  
3 to assembly costs. But right now we produce 200 PC DRAMs  
4 because market does not -- us. We cannot produce any more  
5 one meg or four meg DRAMs. This means if we produce one meg  
6 or four meg DRAMs, maybe we can produce over 2,000 dies per  
7 wafer, but at this time we cannot produce -- any company  
8 cannot produce, as I know, 500 dies per wafer, so that is  
9 incorrect, as I know.

10 MR. PORTER: I understand your question. Let me  
11 attempt a general answer, and then what we will try to do is  
12 to map out over time the actual experience of Hynix. You  
13 correctly identified, of course, you know, at which point in  
14 time you do the comparison, and that is a fair question.  
15 Certainly, as time goes on, okay, depreciation is a huge  
16 cost of a new fab, and it's a huge cost of any new upgrade  
17 in equipment. Okay? In this industry, I think we heard  
18 it's roughly three years.

19 So as you start to get down toward, you know, the  
20 end of the third year for that particular DRAM, of course,  
21 the depreciation of equipment will be down, and maybe the  
22 relative of cost differences will change. But then what  
23 happens? You have another upgrade, and so really the  
24 question is, you know, it's possible, which Micron did in  
25 their submissions, to pick a point in time that maybe it

1 would inch up toward 30 percent, but if you take all of the  
2 upgrades and all of the new fabs into account, I think you  
3 will see the 85, 15 percent over time taking into account  
4 new generations of products.

5 MS. NOREEN: Okay. You're going to check on that,  
6 though.

7 MR. PORTER: Yes. What we're going to try to do  
8 for you is give you a historical time for a single product,  
9 but then the company's experience as a whole over time.

10 MS. NOREEN: And along with that you would give  
11 us, then, an average of what it would be for -- I guess  
12 that's what you --

13 MR. PORTER: Yes. I'm sorry. That's the second  
14 part of what I was saying.

15 MS. NOREEN: Okay. Good. Hynix has this fab in  
16 the United States. Do you case in the United States?

17 MR. PORTER: No. All casing is done in Korea.

18 MS. NOREEN: All casing is done in Korea. So then  
19 I would presume that any sales that you have in the United  
20 States of U.S. dies were sent to Korea to be cased over  
21 there and then came back to the United States and were sold  
22 here. Correct?

23 MR. PORTER: That's correct.

24 MS. NOREEN: So then I have only one more  
25 question, and it refers, again, Ms. Bishop, to your slides

1 at the beginning. When you were saying there was no benefit  
2 of subsidies, is this correct that you were saying the U.S.  
3 --

4 MS. BISHOP: The U.S. operations --

5 MS. NOREEN: The U.S. operations --

6 MS. BISHOP: The U.S. operations do not benefit  
7 from the subsidies occurring in Korea.

8 MS. NOREEN: But the U.S. operations produce a  
9 product that there is no sale for -- is that correct? --  
10 until it's been cased, or is there -- am I missing  
11 something?

12 MR. PORTER: No. If I could take a stab at this,  
13 honestly, I think the issue of when the U.S. operations  
14 benefit from the subsidy is irrelevant here, okay, because  
15 the Commerce Department has determined that the only thing  
16 that you are to look at with respect to subject merchandise  
17 import penetration is where the wafer has been made in  
18 Korea. We can sort of have debating points about, you know,  
19 whether the U.S. benefits from the fact that there is  
20 casing, and there are some alleged subsidies going on there.  
21 But I don't see really where that gets us because the  
22 Commerce Department has said this is what subject  
23 merchandise is. That's not going to change, and so I'm not  
24 exactly sure I see why you're asking a question about the  
25 subsidies on the U.S. facility. Again, I'm just not sure



1 where that's going.

2 MS. NOREEN: Well, the only reason I'm asking is  
3 it was on your slide, and it was a point that you raised, so  
4 I was just wondering --

5 MS. BISHOP: Right. It is relevant to the related  
6 party inquiry, and we'll brief it. We'll cover that in our  
7 briefs.

8 MS. NOREEN: Thank you very much.

9 MS. BISHOP: You're welcome.

10 MS. NOREEN: No more questions.

11 MR. FEATHERSTONE: Okay. Thank you very much for  
12 your testimony and answers to the questions. With respect  
13 to the slide issue, we'll concede that our rules perhaps  
14 have not kept pace with technology as far as presentations  
15 are concerned. However, it does seem to me that information  
16 was presented here that the Commission isn't able to  
17 evaluate, nor are parties able to comment on because we  
18 don't have it on paper. So while we try to get our rules to  
19 make it abundantly clear to everyone, we would like you to  
20 file a copy of the slides and serve it on parties as soon as  
21 you can, preferably this afternoon, no later than Monday.

22 MR. PORTER: If the Commission wants this  
23 submitted for the record, we will do it this afternoon and  
24 serve it on the parties this afternoon.

25 MR. FEATHERSTONE: Thank you, Mr. Porter. And we

1 will attempt to clarify this. We are moving into an  
2 electronic filing world, in theory, very soon, so we know  
3 we're behind the eight ball on that.

4 MR. FEATHERSTONE: Mr. Kaplan, would you like five  
5 minutes, ten minutes? Okay. We'll take a ten-minute break  
6 and then return for closing statements. Thank you.

7 (Whereupon, at 1:05 p.m., a brief recess was  
8 taken.)

9 MR. FEATHERSTONE: Can we resume the conference,  
10 please? Welcome back, Mr. Kaplan. Please proceed.

11 MR. KAPLAN: Mr. Appleton will begin.

12 MR. APPLETON: Well, it's now good afternoon. I  
13 asked Gil if it would be okay if I started the comments that  
14 we had right now because I heard so many misleading comments  
15 that I wanted to respond to them, and, of course, Gil was  
16 afraid that he would have no time left by the time I was  
17 finished. With all due respect, Mr. Connelly, I don't ever  
18 recall saying in my entire career that Samsung was way ahead  
19 of Micron in anything.

20 You know, often -- I read some of the comments  
21 that were put up on the screen -- often we are charged as  
22 executives with trying to balance between keeping investor  
23 and employee confidence versus the underlying industry  
24 status, and that's just a burden that we carry that we  
25 obviously try to take into account as we speak publicly.

1           I want to address a couple of things very  
2 specifically. With respect to the capacity that was pointed  
3 out that was gained by Micron, as I mentioned in my  
4 testimony, that capacity already existed. That was not  
5 capacity that Micron brought on. It's because companies  
6 were driven out of the business, if you will, and because  
7 there was no other place for them to go.

8           I think it's actually fortunate that we were in a  
9 position because of our financial management to be able to  
10 take on some of those burdens, including the people that  
11 exist in the facility that we most recently acquired in  
12 Virginia. Yes, they have less people. In fact, they have  
13 about 500 less people, but we were able to nonetheless save  
14 the thousand people that are still there, and it did add to  
15 our output, but it was actually less output than already  
16 existed in the market when we acquired the facility.

17           I find it interesting when we talk about how this  
18 industry is healthy, or the opposing side talked about how  
19 this industry is healthy, do you really think that Toshiba  
20 would have sold us a facility that they built for over \$2  
21 billion for \$300 million? Do you really think that Texas  
22 Instruments would have sold us their operations when they  
23 had spent over three and a half billion dollars on them for  
24 our stock worth about \$700 million? Of course, they  
25 wouldn't have.

1           The competition that exists in this industry has  
2   been for a long time, but we have been incurring this  
3   difficulty over and over and over again, and I think that  
4   what you are in large part seeing is companies giving up on  
5   trying to fight capacity that ultimately doesn't fall away  
6   like it's supposed to, inefficient capacity that's not  
7   falling away like it's supposed to, and continuing to be  
8   subsidized.

9           Switching quickly to this pricing issue, pricing  
10  is the key factor in your ability to sell product to most  
11  customers. All of the customers that were listed up there  
12  are the same customers that we sell to. In fact, pricing is  
13  often used as a leverage to obtain qualification, and  
14  underpricing is used often as a leverage to convince a  
15  customer that they should try to qualify you to bring on  
16  your product line.

17          With respect to injury, it's somewhat ridiculous  
18  to listen to the comments that there has been no injury.  
19  Last quarter was Micron's worst quarter in the history of  
20  our company. We lost more money in the last quarter than we  
21  did in the history of our company. When we came out of a  
22  cycle that was okay, we started with \$2.2 billion in cash.  
23  We are down to a billion in cash, and, by the way, we raised  
24  that billion in cash on normal market terms in order to have  
25  the cash balance that we have today. So it's continuing to

1     come down, and, frankly, next quarter our cash balance will  
2     be even less by a significant amount.

3             This industry is not healthy. It has been  
4     injured. It's worse than it's ever been in the history of  
5     my experience, and I would challenge anybody in this room,  
6     if this industry is so good, how many people here are taking  
7     no compensation for over a year? I am. Do you really think  
8     I would be doing that if everything was just great? Of  
9     course, I wouldn't.

10            MR. KAPLAN: Thank you. Let me just address a  
11     couple of the points in the brief period of time. What the  
12     Commission has before it is a case that was initiated by the  
13     Department of Commerce. If you look at page 100 and go on  
14     in our petition, many, many subsidies are discussed with  
15     respect to Samsung as well as Hynix. For the purpose of  
16     this preliminary determination, the Commission has to look  
17     at the initiation and the subsidies alleged on Samsung and  
18     on Hynix.

19            With respect to the like-product issues that Ms.  
20     Bishop addressed, the Commission has decided those. They  
21     have decided what the domestic industry is in terms of  
22     assembly and in terms of wafer fabrication. There is  
23     absolutely no reason to change that decision. In fact, it's  
24     even more right now than it was in the past because assembly  
25     has become a greater share of the overall costs of

1 production and hasn't become less, assembly and test, which  
2 is part of the assembly phase.

3 Mr. Swanson talks about how some purchases are  
4 made offshore, and it's a worldwide market. This is a  
5 countervailing duty case. It's a subsidy case. The  
6 subsidies impact the production. The production comes into  
7 the United States and harms United States producers. Maybe  
8 it harms people in other parts of the world. Maybe there  
9 would be a case in another part of the world. Well, there  
10 is a case in another part of the world. There is a case in  
11 Europe. This is not a dumping case. This is a  
12 countervailing duty case, and the subsidies which have been  
13 given to the Korean producers have harmed the U.S. industry.  
14 They may have harmed industries elsewhere, too. Maybe you  
15 will hear from some of those other industries. But the fact  
16 that some purchases may be made somewhere else, and then the  
17 product comes into the U.S. and hurts U.S. industry is not a  
18 defense to whether there is injury.

19 I found it very unusual that Mr. Swanson and then  
20 in some of the other presentations talked about the major  
21 customers of Hynix and the customers of Samsung: IBM, HP,  
22 Compaq, Dell, Gateway, Apple. Those are the customers of  
23 Micron, too. It's no secret. Those are major customers,  
24 and we're competing head to head, and the subsidies are  
25 taking away sales and lowering prices that we would

1 otherwise be making and that Infineon would otherwise be  
2 making.

3 Mr. Connelly talks about price effects and whether  
4 there is a nexus between the prices and the subsidies and  
5 the like. The statute talks about the impact of the  
6 imports. Of course, it also talks about volume. It's not  
7 only a price statute, though price is very, very important,  
8 but volume is, too, and the volume of imports is very, very  
9 large.

10 I don't know if I can add anything on injury to  
11 what Mr. Appleton said, but, being a lawyer, I can't keep my  
12 mouth shut all of the time. What's happened is that Hynix  
13 has added an enormous amount of capacity. Samsung has been  
14 subsidized. Hynix has kept capacity on board that shouldn't  
15 have been kept on board, and this has had an enormous impact  
16 on the market.

17 Let's look at the normal indicia of injury.  
18 Volume of imports is increasing. You'll have the numbers.  
19 Those numbers flash on the screen. I guess you'll have  
20 those, too, but you'll have the numbers in the questionnaire  
21 responses, and you'll be able to look at them and see what's  
22 really going on. But the volume of imports is increasing.  
23 The impact on prices: Increased supply from Korea has  
24 depressed prices. And the impact on domestic industry:  
25 There is a negative impact on market share, on

1 profitability, on growth, and on investment.

2 I think it was Mr. Durling who said don't look at  
3 the profit levels or the level of operating income. Well,  
4 operating income is an important factor in injury, and the  
5 operating income, and I don't think I'm saying anything that  
6 hasn't been said before, has not been good here. We've had  
7 a billion dollars of losses at Micron last year and a  
8 billion dollars of losses at Micron this year. Operating  
9 income is certainly a key factor and has been very  
10 significant.

11 Talk about cyclicalality and the cycles in the  
12 industry: If you look at the prices here, the prices have  
13 gone well below any learning curve or normal cyclical trend.  
14 Mr. Love discussed that, and we will discuss it further in  
15 the brief. The real problem is here that capacity during a  
16 down cycle usually gets closed down. The exact opposite has  
17 occurred in Korea. More capacity has come on, and capacity  
18 that is inefficient, nonmarket capacity has not been  
19 downsized; it's been maintained in all its respects.

20 I would just conclude by saying again that the  
21 traditional factors in injury are all shown here. Operating  
22 losses, significant market share, drops in prices, impacts  
23 on prices; those are the key factors that you need to look  
24 at, and I think, given the very significant impacts which  
25 are clear from the public data and which will be clear from



1 the questionnaire responses once those are all analyzed, I  
2 believe, I think there is a very clear, preliminary  
3 indication of injury in this case.

4 We appreciate your time, and we'll have some more  
5 to say when we file our brief next week. Thank you very  
6 much.

7 MR. FEATHERSTONE: Thank you, Mr. Appleton and Mr.  
8 Kaplan.

9 MR. DURLING: For the record, Jim Durling with  
10 Wilkie, Farr & Gallagher. I would just like to close by  
11 highlighting a few things that this case is not about.  
12 First, this case is not about supply. Rather, this case is  
13 about relative supply, and one of the crucial facts the  
14 Commission has to grapple with is if Micron is right, if  
15 Korean government subsidies are having all of the adverse  
16 effects that they are describing, why is Hynix losing market  
17 share, losing market share globally, losing market share in  
18 the United States?

19 Second, this case is not about supply. This case  
20 is about imports and imports into the United States market.  
21 If Hynix is shipping DRAMS to a customer outside of the  
22 United States, if those DRAMS never enter the United States,  
23 they are not subject imports subject to the Commission's  
24 review here. Under Micron's theory, if Hynix were shipping,  
25 you know, a handful of DRAMS to the United States, that

1 would somehow create all of the injury, and they are trying  
2 to essentially extrapolate global phenomena into the U.S.  
3 market. But it's important, as the Commission goes forward,  
4 to understand that your mandate is to look at the role of  
5 subject imports coming into the United States and what are  
6 the effects of those imports in the United States. If the  
7 subject imports are not causing the injury, then there is  
8 not a legal basis to impose countervailing duties here.

9           The third thing this case is not about: This case  
10 is not about Samsung. No good-faith reading of the  
11 petition, no good-faith listening to the presentation this  
12 morning would leave anyone with the impression that this  
13 case is about anything other than Hynix, and that's the  
14 central dilemma with Micron's theory of the causal link in  
15 this case. The alleged subsidies all go to Hynix, but Hynix  
16 has been losing market share. There is virtually no  
17 allegation with respect to Samsung, and Samsung has been  
18 having some increase in market share. But even if you put  
19 them both together, Hynix and Samsung together have been  
20 relatively flat in the market. The gain in market share has  
21 come by the U.S. producers, in particular, Micron.

22           The fourth thing this case is not about is the  
23 case is not only about profits. My point was not that you  
24 ignore operating profits. I recognize it's one of the  
25 statutory factors, but it's one of 16. The central message

1 of my presentation today was look at the other factors, and  
2 I know there is a tendency in cases to focus on operating  
3 profits because it's an easy number to understand, and there  
4 is a tendency not to put as much emphasis on other measures  
5 of financial performance. But my request today is that this  
6 is a case where it is critical for the Commission to look  
7 more broadly, not outside the statute. I'm not asking you  
8 to go outside the statute; I'm simply saying look at the  
9 other statutory factors, not because I think they are  
10 important but because the domestic industry thinks that  
11 these other factors are important.

12 The fifth thing this case is not about: It's not  
13 about signals. The Commission's job is not to send a signal  
14 to governments around the world. The Commission's job is to  
15 look at the facts, to look at the law, and to make a  
16 decision that is based on the facts and the law. This case  
17 is not about history. This is not about Japanese behavior  
18 in the 1980's. A substantial part of what you heard this  
19 morning was kind of reliving old trade conflicts. This is  
20 about a particular set of facts at a particular point in  
21 time. It's about now; it's not about the past.

22 And, finally, this case isn't really about our  
23 words. I apologize if there is some concern about the  
24 slides. We'll serve them at the end of the day. But to be  
25 honest, they don't need to wait for my service copy to see

1     what was on the slides. I counted out of the 65 slides that  
2     went up about 70 percent of them were simply copies of  
3     slides from Micron presentations. There is no element of  
4     surprise here. We simply took their presentations to the  
5     rest of the world and pulled out slides to say here is what  
6     they have been saying. So not our words; their words.

7             MR. CONNELLY: I'll be very brief. As far as the  
8     Petitioners' presentation today with respect to Samsung, I  
9     think we can boil it down by saying if we say it fast  
10    enough, and we say it often enough, maybe some of it will  
11    stick. If we say there are subsidies, and we say the volume  
12    is large, and if we say a DRAM is a DRAM is a DRAM, maybe we  
13    can pin injury on Samsung and Hynix together because we know  
14    we can't pin injury on Hynix alone for all of the reasons  
15    Mr. Durling said. But I think it was very revealing today  
16    and important to us that you all recognize that there are  
17    very significant differences between the two Korean  
18    respondents here and that there are very significant  
19    differences in their product mix and ways they do business,  
20    and I'm sure that your analysis will reflect that.  
21    Certainly, our brief will.

22            Two other points. I lost count today, I think at  
23    five, when I heard the word "Hynix" and the word  
24    "aggressive" in the same sentence. I never heard that with  
25    respect to Samsung, and I think that's also very revealing.

1 This, again, in their own words, this case is about Hynix.

2 And, finally, Lynn, I think this may be the last  
3 time you and I will be in this room together, although there  
4 may be something you know that I don't know, but I think I  
5 can speak for everybody in this room who has had to deal  
6 with you over the years, you have treated us fairly. It  
7 hasn't mattered the case. It hasn't mattered which side of  
8 the aisle we were on. We've always felt that we got a fair  
9 shake from you, that your door was always open, and it's  
10 been a privilege and a pleasure to have you in that chair.  
11 Thank you.

12 MR. FEATHERSTONE: That's very kind of you. It's  
13 been my pleasure. And we do have another conference because  
14 we had a filing two days ago.

15 A couple of real quick reminders that the deadline  
16 for the submission of corrections to the transcript and  
17 briefs in this investigation is November 27. Happy  
18 Thanksgiving. If briefs contain business-proprietary  
19 information, a nonbusiness-proprietary version is due on the  
20 29th. The Commission has scheduled its vote for the  
21 investigation at 2 p.m. on December 13, and it will report  
22 its determination to the Secretary of Commerce the following  
23 Monday, December 16.

24 Commissioners' opinions will be transmitted to  
25 Commerce and placed in the public record a week later, on

1 December 23rd.

2 Thank you again for your participation. This  
3 conference is adjourned.

4 (Whereupon, at 1:26 p.m., the conference was  
5 concluded.)

6 //

7 //

8 //

9 //

10 //

11 //

12 //

13 //

14 //

15 //

16 //

17 //

18 //

19 //

20 //

21 //

22 //

23 //

24 //

25 //

**CERTIFICATION OF TRANSCRIPTION**

**TITLE:** DRAMS and DRAM Modules from Korea  
**INVESTIGATION NO.:** 701-TA-431 (Preliminary)  
**HEARING DATE:** November 22, 2002  
**LOCATION:** Washington, D.C.  
**NATURE OF HEARING:** Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

**DATE:** November 22, 2002

**SIGNED:** LaShonne Robinson  
Signature of the Contractor or the  
Authorized Contractor's Representative  
1220 L Street, N.W. - Suite 600  
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

**SIGNED:** Carlos Gamez  
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

**SIGNED:** Beth Roots  
Signature of Court Reporter